

18 July 2025

Silver Bullet Data Services Group plc
("Silverbullet" or the "Company", or, together with its subsidiaries, the "Group")

Notice of Annual General Meeting

Silverbullet (AIM: SBDS), a provider of AI driven digital transformation services and products, announces that the Annual General Meeting of the Company ("AGM") will be held at the offices of Fladgate LLP, 16 Great Queen Street, London, WC2B 5DG at 10:00 a.m. (BST) on 12 August 2025.

The Notice of AGM, and associated form of proxy, will be distributed to shareholders today and made available on the Company's website at:

<https://investors.wearesilverbullet.com/en/governance/governance-documents>

For further information please contact:

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About Silverbullet

Silverbullet's proprietary 4D AI advertising solution is designed to help advertisers target consumers in a "privacy-first world". The product is a natural extension to its existing services business which already serves a blue-chip client base such as a leading UK hospitality brand and a Global Brewing company, amongst many others.

Headquartered in London, the Group employs 85+ data specialists across five regions across the globe, including, the UK, Italy, Australia, USA and Latin America. The Group continues to look at other opportunities for expansion worldwide.

The Company has an established and growing solutions business with significant accumulated industry experience and a proven track record of delivering strategic digital transformation and activation services to its clients. The majority of the Board have held senior positions at global software companies and have significant industry experience across data engineering, SAAS product development and marketing.

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