

RNS

18 July 2025

Mercia Asset Management PLC

("Mercia", the "Company" or the "Group")

Transaction in Own Shares

Mercia Asset Management PLC (AIM: MERC), the regionally focused, private capital asset manager with c. £2.0billion of assets under management, announces that it has made the following purchases of Ordinary shares in the capital of the Company ("**Ordinary Shares**") on the London Stock Exchange, pursuant to the Share Buyback Programme announced on 1 July 2025.

Date of purchase **17 July 2025**

Number of Ordinary Shares purchased (aggregated volume): 25,000

Highest price paid per Ordinary Share (pence): 32.50

Lowest price paid per Ordinary Share (pence): 32.50

Volume weighted average price paid per Ordinary Share 32.50 (pence):

Venue where Ordinary Shares are traded London Stock Exchange (AIM)

The Company intends to cancel the shares. Following the purchase, the number of Ordinary Shares in issue and admitted to trading on AIM will be 432,441,128 (excluding treasury shares), and the Company is holding 13,428,395 Ordinary Shares in treasury.

This figure of 432,441,128 Ordinary Shares may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the share capital of the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Share Buyback Programme.

In accordance with Article 5(1)(b) of Regulation (EU) No 596/2014 (the Market Abuse Regulation), the schedule below contains detailed information about the purchases made by Canaccord Genuity Limited on behalf of the Company.

Individual transactions:

Number of shares purchased	Transaction price (pence per share)	Time of transaction	Trading venue
25,000	32.50	15:25:38	London Stock Exchange (AIM)

- Ends -

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About Mercia Asset Management PLC

Mercia is a private capital asset manager focused on supporting regional SMEs to achieve their growth aspirations. Mercia provides capital across its four asset classes of venture, debt, private equity and proprietary capital: the Group's 'Complete Connected Capital'.

The Group has a strong UK footprint through its 11 regional offices, extensive local adviser and personal networks, and university partnerships, providing it with access to high-quality deal flow.

Mercia Asset Management PLC is quoted on AIM with the EPIC "MERC".

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