

NCC GROUP plc
Classification - Director/PDMR Shareholding

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely Associated									
a)	Name	Mike Maddison								
2	Reason for the notification									
a)	Position/status	Chief Executive Officer / PDMR								
b)	Initial notification /Amendment	Initial notification								
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor									
a)	Name	NCC Group plc								
b)	LEI	213800DJCGZRB6523934								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument	Ordinary shares of 1p each								
	Identification code	GB00B01QGK86								
b)	Nature of the transaction	Monthly purchase of NCC Group plc ordinary shares of 1 pence each within the UK Share Incentive Plan								
c)	Price(s) and volume(s)	<table border="1"> <tr> <td></td> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>1)</td> <td>£1.4193</td> <td>115</td> </tr> </table>				Price(s)	Volume(s)	1)	£1.4193	115
	Price(s)	Volume(s)								
1)	£1.4193	115								

d)	Aggregated information		
	- Aggregated volume	Aggregated volume	Aggregated price
	- Price		

		1)	115	£1.4193	
e)	Date of the transaction	1) 2025-07-17			
f)	Place of the transaction	London Stock Exchange (XLON)			

1	Details of the person discharging managerial responsibilities / person closely Associated		
a)	Name	Guy Ellis	
2	Reason for the notification		
a)	Position/status	Chief Financial Officer / PDMR	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	NCC Group plc	
b)	LEI	213800DJCGZRB6523934	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 1p each GB00B01QGK86	
b)	Nature of the transaction	Monthly purchase of NCC Group plc ordinary shares of 1 pence each within the UK Share Incentive Plan	
c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
	1)	£1.4193	58

d)	Aggregated information - Aggregated volume - Price			
			Aggregated volume	Aggregated price
		1)	58	£1.4193
e)	Date of the transaction	1) 2025-07-17		
f)	Place of the transaction	London Stock Exchange (XLON)		

1	Details of the person discharging managerial responsibilities / person closely Associated	
a)	Name	Angela Brown
2	Reason for the notification	
a)	Position/status	Chief Marketing Officer / PDMR

b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	NCC Group plc	
b)	LEI	213800DJCGZRB6523934	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 1p each GB00B01QGK86	
b)	Nature of the transaction	Monthly purchase of NCC Group plc ordinary shares of 1 pence each within the UK Share Incentive Plan	
c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
	1)	£1.4193	116

d)	Aggregated information - Aggregated volume - Price			
			Aggregated volume	Aggregated price
		1)	116	£1.4193
e)	Date of the transaction	1) 2025-07-17		
f)	Place of the transaction	London Stock Exchange (XLON)		

1	Details of the person discharging managerial responsibilities / person closely Associated	
a)	Name	Kevin Brown
2	Reason for the notification	
a)	Position/status	Chief Operating Officer / PDMR
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	NCC Group plc
b)	LEI	213800DJCGZRB6523934
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of	Ordinary shares of 1p each

	instrument									
	Identification code	GB00B01QGK86								
b)	Nature of the transaction	Monthly purchase of NCC Group plc ordinary shares of 1 pence each within the UK Share Incentive Plan								
c)	Price(s) and volume(s)	<table><tr><td></td><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>1)</td><td>£1.4193</td><td>116</td></tr></table>				Price(s)	Volume(s)	1)	£1.4193	116
	Price(s)	Volume(s)								
1)	£1.4193	116								

d)	Aggregated information - Aggregated volume - Price			
			Aggregated volume	Aggregated price
		1)	116	£1.4193
e)	Date of the transaction	1) 2025-07-17		
f)	Place of the transaction	London Stock Exchange (XLON)		

1	Details of the person discharging managerial responsibilities / person closely Associated								
a)	Name	Jayesh Patel							
2	Reason for the notification								
a)	Position/status	Managing Director, Escode / PDMR							
b)	Initial notification /Amendment	Initial notification							
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor								
a)	Name	NCC Group plc							
b)	LEI	213800DJCGZRB6523934							
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted								
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 1p each GB00B01QGK86							
b)	Nature of the transaction	Monthly purchase of NCC Group plc ordinary shares of 1 pence each within the UK Share Incentive Plan							
c)	Price(s) and volume(s)	<table><tr><td></td><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>1)</td><td>£1.4193</td><td>115</td></tr></table>			Price(s)	Volume(s)	1)	£1.4193	115
	Price(s)	Volume(s)							
1)	£1.4193	115							

Category	Count
100	400
200	300
300	200
400	100
500	100

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