

## Telecom Plus PLC (or "the Company")

### Notification and public disclosure by directors/persons discharging managerial responsibilities and persons closely associated with them

Telecom Plus PLC received notification on 21 July 2025 that as part of its Deferred Shares Bonus Plan ("the DBP Scheme"), Stuart Burnett, Chief Executive, and Nick Schoenfeld, Chief Financial Officer, exercised options to acquire 17,930 and 12,028 ordinary shares of £0.05 in the Company respectively. These options were originally granted on 22 July 2021 and 26 July 2022. Following the exercise of the options, Stuart Burnett sold 8,642 and Nick Schoenfeld sold 5,798 of the ordinary shares acquired through the exercise of the options to pay the associated income tax liabilities and exercise costs. The remaining ordinary shares of 9,288 for Stuart Burnett and 6,230 for Nick Schoenfeld, were retained by them.

The attached notification, made in accordance with Article 19 of the EU Market Abuse Regulation 596/2014 (as incorporated into UK domestic law by the European Union (Withdrawal) Act 2018), gives further detail of the number of options exercised and ordinary shares sold by Stuart Burnett and Nick Schoenfeld under the DBP Scheme.

For further information, please contact:

Telecom Plus PLC

David Baxter  
Tel: (020) 8955 5000

### Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name:	Stuart Burnett
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/Status:	Chief Executive
b)	Initial Notification/Amendment:	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participation, auction platform, auctioneer or auction monitor</b>	
a)	Name:	Telecom Plus PLC
b)	LEI:	549300QGHD5X5UKE58G86
<b>4.</b>	<b>Details of transaction(s); section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted.</b>	

a)	Description of the financial instrument:  Identification code:	Ordinary shares of £0.05 in Telecom Plus PLC ("Ordinary Shares")  ISIN GB0008794710	
b)	Nature of the transaction:	Exercise of options to acquire Telecom Plus PLC Ordinary Shares under the Company's Deferred Share Bonus scheme	
c)	Price(s) and volume(s):	Price(s)	Volume(s)
		£0.05	11,271
		£0.05	6,659
d)	Aggregated price(s) and volume(s):	Price(s)	Volume(s)
		£0.05	17,930
e)	Date of the Transaction:	21 July 2025	
f)	Place of the Transaction:	Outside a trading venue	

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name:	Stuart Burnett	
2	Reason for the notification		
a)	Position/Status:	Chief Executive	
b)	Initial Notification/Amendment:	Initial Notification	
3	Details of the issuer, emission allowance market participation, auction platform, auctioneer or auction monitor		
a)	Name:	Telecom Plus PLC	
b)	LEI:	549300QGDX5UKE58G86	
4.	Details of transaction(s); section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted.		
a)	Description of the financial instrument:	Ordinary shares of £0.05 in Telecom Plus PLC ("Ordinary Shares")	
	Identification code:	ISIN GB0008794710	
b)	Nature of the transaction:	Sale of Telecom Plus PLC Ordinary Shares acquire under the Company's Deferred Share Bonus scheme	
c)	Price(s) and volume(s):	Price(s)	Volume(s)
		£19.88	8,642
d)	Aggregated price(s) and volume(s):	Price(s)	Volume(s)
		N/A	N/A
e)	Date of the Transaction:	21 July 2025	
f)	Place of the Transaction:	London Stock Exchange (XLON)	

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>	
a)	Name:	Nick Schoenfeld
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/Status:	Chief Financial Officer

a)	Position/Status:	Chief Financial Officer	
b)	Initial Notification/Amendment:	Initial Notification	
3	Details of the issuer, emission allowance market participation, auction platform, auctioneer or auction monitor		
a)	Name:	Telecom Plus PLC	
b)	LEI:	549300QGHDX5UKE58G86	
4.	Details of transaction(s); section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted.		
a)	Description of the financial instrument:  Identification code:	Ordinary shares of £0.05 in Telecom Plus PLC ("Ordinary Shares")  ISIN GB0008794710	
b)	Nature of the transaction:	Exercise of options to acquire Telecom Plus PLC Ordinary Shares under the Company's Deferred Share Bonus scheme	
c)	Price(s) and volume(s):	Price(s)	Volume(s)
		£0.05	7,822
		£0.05	4,206
d)	Aggregated price(s) and volume(s):	Price(s)	Volume(s)
		£0.05	12,028
e)	Date of the Transaction:	21 July 2025	
f)	Place of the Transaction:	Outside a trading venue	

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name:	Nick Schoenfeld	
2	Reason for the notification		
a)	Position/Status:	Chief Financial Officer	
b)	Initial Notification/Amendment:	Initial Notification	
3	Details of the issuer, emission allowance market participation, auction platform, auctioneer or auction monitor		
a)	Name:	Telecom Plus PLC	
b)	LEI:	549300QGHDX5UKE58G86	
4.	Details of transaction(s); section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted.		
a)	Description of the financial instrument:  Identification code:	Ordinary shares of £0.05 in Telecom Plus PLC ("Ordinary Shares")  ISIN GB0008794710	
b)	Nature of the transaction:	Sale of Telecom Plus PLC Ordinary Shares acquire under the Company's Deferred Share Bonus scheme	
c)	Price(s) and volume(s):	Price(s)	Volume(s)
		£19.88	5.798

d)	Aggregated price(s) and volume(s):	Price(s)	Volume(s)
		N/A	N/A
e)	Date of the Transaction:	21 July 2025	
f)	Place of the Transaction:	London Stock Exchange (XLON)	

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