

London, 22 July 2025

Lion Finance Group PLC announces market purchase of shares for its Executive Benefit Trust

Lion Finance Group PLC (the "Group") was notified by Apex Group Fiduciary Services Limited ("Apex"), acting as trustee as below, that Apex, through an independent broker, carried out the following purchase in the Group's ordinary shares with a nominal value of £0.01 each ("Shares") on the London Stock Exchange:

Apex Fiduciary Services Limited acting as trustee of the Rubicon Executive Equity Compensation Trust:	
Number of Shares acquired	23,578
Average price paid per Share (rounded to two decimal points)	£72.79
Date of transaction	18 July 2025
Settlement date of transaction	22 July 2025
Number of Shares held by the Trust following settlement of the above transaction	578,941
Number of Shares allocated to existing awards	568,369
Percentage of the Group's issued share capital (rounded to two decimal points)	1.32%

Rubicon Executive Equity Compensation Trust holds Shares for the purpose of satisfying awards to be awarded to beneficiaries of the trust. The executive directors and persons discharging managerial responsibility of the Group are potential beneficiaries under the trust and are therefore treated as having an interest in such Shares.

For further information, upon settlement of the above transactions, together Rubicon Executive Equity Compensation Trust and BOG Group Employee Trust will hold a total of 832,651 shares, representing approximately 1.90% of the Group's issued ordinary share capital.

For further information, please contact: Computershare Company Secretarial Services Limited, LionFinanceGroup-CoSec@computershare.co.uk

Name of authorised official of issuer responsible for making notification: Computershare Company Secretarial Services Limited, Company Secretary

About Lion Finance Group PLC

Lion Finance Group PLC (LSE: BGEO LN) is a FTSE 250 holding company whose main subsidiaries provide banking and financial services focused in the high-growth Georgian and Ameriahank in Ameria. By building on our competitive strengths, we are committed to driving business growth, sustaining high profitability, and generating strong returns, while creating opportunities for our stakeholders and making a positive contribution in the communities where we operate.

Legal Entity Identifier: 213800XKDG12NQG8VC53

For further information, please visit $\underline{\mathbf{www.lionfinancegroup.uk}} \text{ or contact:}$

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