

Director/PDMR Shareholding

Cranswick plc (the "Company")

The Company has been notified that on 21 July 2025 the Director named below acquired ordinary shares of 10 pence each in the Company ("Ordinary Shares") as "Partnership Shares" under the Cranswick 2024 Buy As You Earn Share Incentive Plan (the "BAYE") as part of a regular monthly purchase programme. In connection with the acquisition of Partnership Shares, "Matching Shares" were awarded under the BAYE as set out below.

Enquiries:

Steven Glover, Company Secretary tel: 01482 275000

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

| | | | |
|----|---|--|-----------|
| 1 | Details of the person discharging managerial responsibilities / person closely associated | | |
| a) | Name | Christopher Aldersley | |
| 2 | Reason for the notification | | |
| a) | Position/status | Director | |
| b) | Initial notification/amendment | Initial notification | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | |
| a) | Name | Cranswick plc | |
| b) | LEI | 549300LDZLPU51XOSK43 | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | |
| a) | Description of the financial instrument, type of instrument | Ordinary shares of 10 pence each | |
| | Identification code | GB0002318888 | |
| b) | Nature of the transaction | Acquisition of "Partnership Shares" under the Cranswick 2024 Buy As You Earn Share Incentive Plan. | |
| c) | Price(s) and volume(s) | Price(s) | Volume(s) |
| | | 5249.9 pence | 3 |
| d) | Aggregated information | | |
| | - Aggregated volume | n/a | |
| | - Price | n/a | |
| e) | Date of the transaction | 21 July 2025 | |
| f) | Place of the transaction | London Stock Exchange (XLON) | |

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|----|---|---|-----------|
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | |
| a) | Description of the financial instrument, type of instrument | Ordinary shares of 10 pence each | |
| | Identification code | GB0002318888 | |
| b) | Nature of the transaction | Award of "Matching Shares" under the Cranswick 2024 Buy As You Earn Share Incentive Plan. | |
| c) | Price(s) and volume(s) | Price(s) | Volume(s) |
| | | Nil | 1 |

| | | | |
|----|--------------------------|-------------------------|--|
| | | | |
| d) | Aggregated information | | |
| | - Aggregated volume | n/a | |
| | - Price | n/a | |
| e) | Date of the transaction | 21 July 2025 | |
| f) | Place of the transaction | Outside a trading venue | |

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