RNS Number: 2547S Currys PLC 23 July 2025

23 July 2025

CURRYS PLC

NOTIFICATION OF TRANSACTION OF DIRECTOR

Currys plc Buyout Award.

In accordance with the requirements of DTR 3.1 and Market Abuse Regulation Article 19, Currys plc (the 'Company') announces the following share transaction undertaken by Bruce Marsh, Group Chief Financial Officer (a PDMR).

Bruce exercised the second tranche of the Company granted Buyout Award A (the "Award") which was granted on 21 October 2021, and which then vested in full on 12 July 2024. The second tranche of the award became exercisable on the 12 July 2025. The exercise of the nil cost options over ordinary shares of 0.1 pence will be settled using market purchase shares.

Bruce exercised a total of 119,090 options, made up of 112,558 options and 6,532 accrued dividend equivalents and sold 56,171 shares to cover the tax liability arising on the transaction. The remaining 62,919 shares were retained.

| РΝ | IDR DEALING NOTIFICATION | | | | | |
|----|---|--|-------------------------|-------------|---------------------|----------|
| | tification and public disclosure rsons closely associated with the | | sons disch | arging mana | gerial responsibili | ties and |
| 1 | Details of the person discharging managerial responsibilities/person closely associated | | | | | |
| a) | Name | Bruce Marsh | | | | |
| 2 | Reason for the notification | | | | | |
| a) | Position/status | Group Chief Financial Officer | | | | |
| b) | Initial notification/Amendment | Initial notification | | | | |
| 3 | Details of the issuer | | | | | |
| a) | Name | Currys plc | | | | |
| b) | LEI | 2138001E12GWLLDQQF16 | | | | |
| 4 | | ction to be repeated for (i) each type of instrument; (ii) each type of (iv) each place where transactions have been conducted | | | | |
| a) | Description of the financial instrument, type of instrument | Ordinary shares of 0.1p each in Currys plc | | | | |
| | Identification code | GB00B4Y7R145 | | | | |
| b) | Nature of the transaction | Exercise of a share option granted under the Listing Rule 9.4.2(2) (in force at that time) and sale of shares to cover the tax and NIC arising from the exercise | | | | |
| c) | Price(s) and volume(s) | Price(s) | | Volume(s) | | |
| | | Nil cost | | 119,090 | | |
| | | £1.161 | | 56,171 | | |
| | | | | | | <u></u> |
| d) | Aggregated information | 1. Exercise | | | | |
| | - Aggregated volume | Price(s) | Volume(| s) | Total | |
| | - Price | Nil cost | 119,090 | | £0.00 | |
| | | 2. Sale | | | | |
| | | 2. Sale | | | | |
| | | 2. Sale Price(s) | Volume(| s) | Total | |
| | | | Volume(: 56,171 | s) | Total £65,215 | |
| e) | Date of the transaction (DD-MM-YYYY) | Price(s) | | s) | | |

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