

24 July 2025

On the Beach Group plc
("Company")

Director Declaration

In accordance with UK Listing Rule 6.4.9, the Company announces that Richard Pennycook, Non-Executive Chairman of the Company, has been appointed as Non-Executive Chair of Boku Inc. (AIM: BOKU), with effect from 1 August 2025.

For further information:

On the Beach Group plc
Shaun Morton, Chief Executive Officer
Jon Wormald, Chief Financial Officer

via FTI Consulting

FTI Consulting
Alex Beagley
Harriet Jackson
Lia Bevan

Tel: +44 (0)20 3727 1000
onthebeach@fticonsulting.com

About On the Beach

On the Beach Group plc is one of the UK's largest online package holiday specialists, with significant opportunities for growth. Its innovative technology, low-cost base and strong customer-value proposition provides a structural challenge to legacy tour operators and online travel agents, as it continues disrupting the online retail of beach holidays. Its model is customer-centric, asset light, profitable and cash generative.

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@seg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

RDNPPUAGMUPAGGC