

25 July 2025

Zenova Group PLC

("Zenova", the "Company" or the "Group")

Zenova secures order for 2,200 Zenova FX6L extinguishers

Zenova Group PLC (AIM: ZED) a provider of cutting-edge fire safety and heat management technology, is pleased to announce a new distribution agreement with Firefighting Supplies Ltd ("Firefighting Supplies"), a newly incorporated company specifically to distribute Zenova products in the UK.

Founded to leverage the extensive fire safety industry experience of Gary Poole with years of experience in Calendar Fire Ltd, the Board believes Firefighting Supplies will become a key route-to-market for Zenova's fire extinguisher range, particularly within public sector and infrastructure environments.

As part of the agreement, Firefighting Supplies has placed an inaugural order for 200 units of the Zenova FX 6L all-class fire extinguisher, with an additional 2,000 units confirmed for delivery over the next few months. Deliveries will begin immediately, with extinguishers set for deployment across schools, hospitals, local authority buildings, and infrastructure projects. Initial units will also be installed at the new terminal at Leeds Bradford Airport.

This purchase order is expected to deliver revenues in excess of £125,000 over the next year for Zenova, although management expects this timeline to shorten as monthly order quantities may increase.

The Zenova FX extinguisher is designed to tackle all major fire types (A, B, F, and electrical) using Zenova's proprietary fluid. It meets both European EN3 and British Standards, offering a safe and effective alternative to traditional foam-based extinguishers, which are now being phased out under the UK Fire Safety Act 2021.

Zenova is also seeing increasing demand from established fire extinguisher distributors who are actively seeking to stock the Zenova FX range, recognising its superior performance, regulatory alignment, and suitability across all fire classes.

Thomas Melchior, CEO of Zenova Group PLC, commented:

"This new relationship with Firefighting Supplies is an exciting development for Zenova. The company has been specifically formed to bring our innovative extinguisher products to market, guided by the deep sector expertise of Gary Poole and the established capabilities of Calendar Fire.

The inaugural order and additional confirmed volume over the next few months demonstrate growing demand for our advanced fire safety technology, especially as regulatory changes reshape the UK fire protection landscape. We are also seeing growing interest from major distributors to stock our superior-performance extinguishers. We see this partnership as the foundation for a scalable and strategic route into key public sector markets."

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About Zenova Group PLC

Zenova Group PLC specializes in the development and supply of advanced fire safety and temperature management technologies for industrial, commercial, and residential sectors. Its product portfolio includes the Zenova FP fire protection paint, Zenova IP thermal insulation paint, and the Zenova FX series of fire extinguishers, all engineered to meet the highest safety and efficiency standards in the industry. The product range is applicable to industrial, commercial, and residential markets.

Zenova FP, fire protection paint

A water based, fire protection paint (also known as a 'thermofoaming' or 'intumescent' paint), which can be used on any surface and colour matched to any colour. When exposed to heat or flames, the paint expands and creates a solid foam-like crust which will not burn and insulates the surface it is painted on. This prevents surfaces from catching fire and stops fire spreading. It has been tested by global fire industry experts and complies with UK building regulations and the latest UK and European fire safety standards.

Zenova IP, thermal insulation paint

A thermal insulation paint embeds the most modern insulating technology in a thermos-like ultra-thin layer. It saves energy by increasing the thermal insulation level in commercial and residential buildings. Solar heat can increase the temperature within a building by 75% to 90%. Zenova IP has been independently tested and validated to deflect, absorb and dissipate up to 75% of this heat, thereby reducing the inside temperature by up to 45%. Suitable for both exterior and interior, on any type of surface

Zenova IR, thermal insulation render

Zenova IR is a ready mixed insulation render that can be applied to internal and external walls in commercial and residential buildings to provide immediate insulation benefits and can be colour matched to any colour.

Zenova FX, fire extinguishers

A fire extinguisher like no other. It puts out class A, B, F and electrical fires fully tested against European EN3 as well as British standards. Available in 6 and 9 litre sizes.

Zenova FX500, aerosol fire extinguisher

The Zenova FX500 is a high-performance handheld fire extinguisher that is tested by independent experts and adheres to the highest industry standards. Safe for use on any type of fire the Zenova FX500 reduces the risk of reignition. The Zenova FX 500 is quick, easy and safe to operated and has been tested to BS6165 standard.

Zenova CS, automatic ceiling sprinklers

The Zenova CS provides ceiling-mounted fire protection for new builds and can be easily retrofitted into any existing environment to address all types of fire risks

Zenova WB, wildfire barrier

A wildfire barrier fluid (applied via spray wands or aerial drops), which provides a virtual barrier where fire simply will not burn. Repeated tests on a variety of extremely dry wildfire fuels (grasses, hays, brush) demonstrates the incredible fire resistance Zenova WB provides, while remaining viable after application for 30+ days in dry conditions.

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