### Embargoed until 7.00 a.m.

#### 30 July 2025

## **GB** Group plc

## Transaction in own shares

GB Group plc ("GBG", "Group" or the "Company"), announces that, in accordance with the terms of its share buyback programme announced on 23 July 2025 ("Share Buyback Programme"), the Company purchased the following number of its Ordinary 2.5p Shares ("Ordinary Shares") through Deutsche Numis.

| Date of purchase:                                   | 29 July 2025 |
|---|--------------|
| Aggregate number of Ordinary Shares purchased:      | 50,000       |
| Lowest price paid per share (GBp):                  | 227.00       |
| Highest price paid per share (GBp):                 | 231.50       |
| Volume weighted average price paid per share (GBp): | 228.5330     |

The purchased shares will be cancelled.

Following the purchase and cancellation of these shares, the remaining number of Ordinary Shares in issue will be 248,692,815 with no shares held in treasury. The total voting rights in the Company will therefore be 248,692,815. This figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) No 596/2014 (the Market Abuse Regulation), as it forms part of Retained EU Law as defined in the European Union (Withdrawal) Act 2018, the table below contains detailed information of the individual trades made by Deutsche Numis as part of the Share Buyback Programme.

#### Individual transactions:

| Number of ordinary shares purchased | Transaction price (GBp share) | Time of transaction<br>(UK Time) | Transaction reference number | Trading venue |
|-------------------------------------|-------------------------------|----------------------------------|------------------------------|---------------|
| 921                                 | 231.50                        | 08:18:20                         | 00076414003TRLO0             | AIMX          |
| 946                                 | 231.50                        | 08:18:20                         | 00076414002TRLO0             | AIMX          |
| 1792                                | 231.00                        | 08:55:05                         | 00076415116TRLO0             | AIMX          |
| 1268                                | 229.50                        | 09:55:27                         | 00076417016TRLO0             | AIMX          |
| 500                                 | 229.50                        | 09:55:27                         | 00076417015TRLO0             | AIMX          |
| 1936                                | 228.50                        | 10:47:41                         | 00076418935TRLO0             | AIMX          |
| 314                                 | 228.00                        | 10:48:56                         | 00076418970TRLO0             | AIMX          |
| 557                                 | 228.00                        | 10:58:41                         | 00076419247TRLO0             | AIMX          |
| 1000                                | 228.00                        | 10:58:41                         | 00076419246TRLO0             | AIMX          |
| 1783                                | 228.00                        | 11:06:57                         | 00076419467TRLO0             | AIMX          |
| 33                                  | 228.00                        | 11:06:57                         | 00076419466TRLO0             | AIMX          |
| 1862                                | 228.50                        | 11:55:29                         | 00076420538TRLO0             | AIMX          |
| 236                                 | 228.00                        | 11:57:50                         | 00076420571TRLO0             | AIMX          |
| 1856                                | 228.00                        | 11:57:50                         | 00076420570TRLO0             | AIMX          |
| 2078                                | 228.00                        | 12:19:51                         | 00076421453TRLO0             | AIMX          |
| 2006                                | 228.00                        | 12:59:54                         | 00076423093TRLO0             | AIMX          |
| 2141                                | 227.50                        | 13:06:31                         | 00076423282TRLO0             | AIMX          |
| 556                                 | 228.00                        | 14:02:06                         | 00076425459TRLO0             | AIMX          |
| 367                                 | 230.00                        | 14:13:28                         | 00076425924TRLO0             | AIMX          |
| 409                                 | 230.00                        | 14:13:28                         | 00076425923TRLO0             | AIMX          |
| 395                                 | 230.00                        | 14:14:08                         | 00076425960TRLO0             | AIMX          |
| 398                                 | 230.00                        | 14:14:08                         | 00076425959TRLO0             | AIMX          |
| 439                                 | 230.00                        | 14:16:08                         | 00076426066TRLO0             | AIMX          |
| 375                                 | 230.00                        | 14:16:08                         | 00076426065TRLO0             | AIMX          |
| 406                                 | 230.00                        | 14:16:08                         | 00076426069TRLO0             | AIMX          |
| 700                                 | 230.00                        | 14:16:08                         | 00076426068TRLO0             | AIMX          |
| 377                                 | 230.00                        | 14:16:08                         | 00076426067TRLO0             | AIMX          |
| 2180                                | 229.50                        | 14:16:56                         | 00076426143TRLO0             | AIMX          |
| 1257                                | 229.50                        | 14:19:41                         | 00076426315TRLO0             | AIMX          |
| 803                                 | 229.50                        | 14:19:41                         | 00076426314TRLO0             | AIMX          |
| 2194                                | 228.50                        | 14:44:48                         | 00076427546TRLO0             | AIMX          |
| 2196                                | 228.50                        | 14:48:01                         | 00076427683TRLO0             | AIMX          |

| 1996 | 229.00 | 14:55:51 | 00076428312TRLO0 | AIMX |
|------|--------|----------|------------------|------|
| 1836 | 228.00 | 15:31:55 | 00076430433TRLO0 | AIMX |
| 1810 | 228.00 | 15:31:55 | 00076430432TRLO0 | AIMX |
| 1946 | 227.50 | 15:38:00 | 00076430804TRLO0 | AIMX |
| 1822 | 227.50 | 15:44:35 | 00076431273TRLO0 | AIMX |
| 2129 | 227.00 | 15:59:48 | 00076432390TRLO0 | AIMX |
| 1844 | 227.00 | 16:03:28 | 00076432759TRLO0 | AIMX |
| 256  | 227.50 | 16:24:15 | 00076434642TRLO0 | AIMX |
| 699  | 227.50 | 16:24:15 | 00076434641TRLO0 | AIMX |
| 424  | 227.50 | 16:24:15 | 00076434640TRLO0 | AIMX |
| 957  | 227.50 | 16:24:15 | 00076434639TRLO0 | AMX  |

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