

Persons Discharging Managerial Responsibilities and persons closely associated with them notification			
1	Details of the person discharging managerial responsibilities/person closely associated		
Legal person	Gerardus Matheus Thomas Jegen		
2.	Reason for the notification		
Position/status	Gerardus Matheus Thomas Jegen is a person discharging managerial responsibilities in relation to the Issuer, being the Chief Executive Officer and an Executive Director of the Issuer.		
Initial notification/ amendment	Initial		
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
Issuer	B&M European Value Retail S.A.		
LEI	213800UK7ZRLY2K1X530		
4.	Details of the transaction(s)		
Description of the financial instrument, type of Instrument	Ordinary shares of 10 pence each		
Identification Code	ISIN LU1072616219		
Nature of the transaction	Grant of nil-cost share options in relation to Long Term Incentive Plan		
Currency	GBP		
Price(s) and volume(s)	Price	Volume	Total
	nil	1,001,943	nil
Aggregated Information	Price	Volume	Total
	nil	1,001,943	nil
Date of Transaction	2025-07-28		
Place of transaction	Outside a trading venue		

Persons Discharging Managerial Responsibilities and persons closely associated with them notification			
1	Details of the person discharging managerial responsibilities/person closely associated		
Legal person	Michael Stefan Schmidt		
2.	Reason for the notification		
Position/status	Michael Stefan Schmidt is a person discharging managerial responsibilities in relation to the Issuer, being the Chief Financial Officer and an Executive Director of the Issuer.		
Initial notification/ amendment	Initial		
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		

Issuer	B&M European Value Retail S.A.		
LEI	213800UK7ZRLY2K1X530		
<b>4.</b>	<b>Details of the transaction(s)</b>		
Description of the financial instrument, type of Instrument	Ordinary shares of 10 pence each		
Identification Code	ISIN LU1072616219		
Nature of the transaction	Grant of nil-cost share options in relation to Long Term Incentive Plan		
Currency	GBP		
Price(s) and volume(s)	Price	Volume	Total
	nil	389,140	nil
Aggregated Information	Price	Volume	Total
	nil	389,140	nil
Date of Transaction	2025-07-28		
Place of transaction	Outside a trading venue		

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact [ms@seg.com](mailto:ms@seg.com) or visit [www.ms.com](http://www.ms.com).

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

DSHWPURAMUPAUQU