

30 July 2025

ASOS plc
('ASOS' or the "Company")

Change of Auditor

ASOS today announces the outcome of a formal and competitive tender process for its external auditor, overseen by the Audit Committee. Following a detailed evaluation of each participating firm, the Audit Committee has recommended, and the Board has endorsed, the appointment of KPMG LLP as the external auditor of the Company and its subsidiaries for the year-ending 29 August 2027. A resolution to approve this appointment will be put to shareholders at the FY26 Annual General Meeting.

PricewaterhouseCoopers LLP, who have been the Company's auditor since 2008 will continue in the role until that time, and will therefore undertake the audit for the years ending 31 August 2025 and 30 August 2026.

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About ASOS

Founded in 2000, ASOS has 18m active customers in over 200 markets. We bring fashion lovers around the world the best and most relevant fashion through our unique own brands including ARRANGE, ASOS DESIGN, COLLUSION, Topshop, and Topman, styled with the most exciting products from local and global partner brands. With our expert in-house design team and agile and flexible commercial model, including ASOS Fulfilment Services, Partner Fulfils, and Test & React, we make the latest trends accessible to all and give customers the confidence to be whoever they want to be.

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