

31 July 2025

**Mortgage Advice Bureau (Holdings) plc**  
(the "Company")

**Directors' Shareholdings and PDMR notification**

The Company has been notified that on 31 July 2025 certain Directors of the Company or their connected parties have purchased Ordinary Shares of 0.1p ("Shares") as follows:

Director	Date of purchase	Number of Shares purchased	Purchase price	Total number of Shares held following purchase	Percentage of issued Share capital held after purchase
<b>Nathan Imlach</b>	31 July 2025	228	817.3p	34,688	0.06%

The notification below is made in accordance with the requirements of the UK Market Abuse Regulation.

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.**

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
a)	Name	Donna Imlach
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Person closely associated with Person Discharging Managerial Responsibilities (Nathan Imlach, Non-Executive Director)
b)	Initial notification /Amendment	Initial notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Mortgage Advice Bureau (Holdings) plc
b)	LEI	2138008AY1RA61T6W960
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument	Ordinary Shares of 0.1 pence each

	Instrument, type of instrument  Identification code	ISIN: GB00BQSBH502			
b)	Nature of the transaction	Purchase of Ordinary Shares			
c)	Price(s) and volume(s)	Price	No. of Shares		
		817.3p	228		
d)	Aggregated information  - Aggregated volume  - Price	N/A			
e)	Date of the transaction	2025-07-31			
f)	Place of the transaction	London Stock Exchange, AIM			

Enquiries:

**Mortgage Advice Bureau (Holdings) plc**

Peter Brodnicki, Chief Executive Officer  
Ben Thompson, Deputy Chief Executive Officer  
Emilie McCarthy, Chief Financial Officer

**Nominated Adviser and Joint Broker**

**Keefe, Bruyette & Woods, a Stifel Company**

Erik Anderson / Nick Harland / Francis North

**Joint Broker**

**Berenberg**

James Felix / Michael Burke / Dan Gee-Summons

**Joint Broker**

**Peel Hunt LLP**

Andrew Buchanan / Oliver Jackson / Rob Parker

**Financial PR**

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Tom Huddart / Louise Dolan / Letaba Rimell

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**About Mortgage Advice Bureau (Holdings) plc:**

MAB is one of the UK's leading consumer intermediary brands and specialist networks for mortgage advisers.

Through its partner firms known as Appointed Representatives ("ARs"), MAB has approximately 2,000 advisers providing expert advice to customers on a range of mortgage, specialist lending, protection, and general insurance products. MAB supports its AR firms with proprietary technology and services, including adviser recruitment and lead generation, learning and development, compliance auditing and supervision, and digital marketing and website solutions.

For more information, visit [www.mortgageadvicebureau.com](http://www.mortgageadvicebureau.com)

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