

1 August 2025

Kooth plc

("Kooth" or the "Group" or the "Company")

Transfer of Treasury Shares & Exercise of Options

Kooth, a leading provider of digital mental health services, announces that it has on 31 July 2025 transferred 46,875 ordinary shares of 5 pence each (the "Ordinary Shares") from its treasury account in order to satisfy share options exercised by a former employee within the terms of the Company Long Term Incentive Plan.

Following the exercise of share options, the Company's issued ordinary share capital consists of 36,694,683 Ordinary Shares, of which a total of 843,843 Ordinary Shares are held in treasury. Therefore, the total number of Ordinary Shares with voting rights in the Company is 35,850,840.

The above figure of 35,850,840 may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

ENDS

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About Kooth plc:

Kooth (AIM:KOO) is a leading provider of digital mental health services. Our mission is to provide accessible and safe spaces for everyone to achieve better mental health. Our platform is clinically robust and accredited to provide a range of therapeutic support and interventions. All our services are predicated on easy access to make early intervention and prevention a reality.

Kooth is a fully safeguarded and pre-moderated community with a library of peer and professional created content, alongside access to experienced online counsellors. There are no thresholds for support and no waiting lists.

Kooth is the longest standing digital mental health provider to hold a UK-wide accreditation from the British Association of Counselling and Psychotherapy (BACP) and according to NHS England data for 2024/25 is now the largest single access provider for mental health support for under 18s.

In 2021, Kooth began executing on its international expansion strategy, with an initial focus on the US market. This focus is due to the growing recognition of the importance of improving youth mental health in this key global healthcare market, with 1-in-6 people aged 6-17 experiencing a mental health disorder each year.

For more information, please visit www.koothplc.com.

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