RNS Number: 5991T B&M European Value Retail S.A. 01 August 2025

Persons Dischargi	ng Managerial Responsibi	lities and persons closely	associated with them notification		
1	Details of the person discharging managerial responsibilities/person closely associated				
Legal person	Gareth Bilton				
2.	Reason for the notification				
Position/status	Careth Bilton is a person discharging managerial responsibilities in relation to the Issuer, being the Trading Director.				
Initial notification/ amendment					
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
Issuer	B&M European Value Retail S.A.				
LEI	213800UK7ZRLY2K1X530				
4.	Details of the transaction(s	s)			
Description of the financial instrument, type of Instrument	Ordinary shares of 10 pence each				
Identification Code	e ISIN LU1072616219				
Nature of the transaction	Grant of nil-cost share options				
Currency	GBP				
Price(s) and volume(s)	Price	Volume	Total		
	Nil	66,062	nil		
Aggregated Information	Price	Volume	Total		
	Nil	66,062	nil		
Date of Transaction	30 July 2025				
Place of transaction	Outside a trading venue				
Persons Dischargi	ng Managerial Responsibi	lities and persons closely	associated with them notification		
1	Details of the person discharging managerial responsibilities/person closely associated				
Legal person	Alexander Simpson				
2.	Reason for the notification				
Position/status	Alexander Simpson is a person discharging managerial responsibilities in relation to the Issuer's Group, being the Group General Counsel				
Initial notification/ amendment	Initial				

3.	auction monitor				
ssuer	B&M European Value Retail S.A.				
LEI	213800UK7ZRLY2K1X530				
1.	Details of the transaction(s)				
Description of the inancial nstrument, type of instrument	Ordinary shares of 10 pence each				
dentification Code	le ISIN LU1072616219				
Nature of the transaction	Grant of nil-cost share options				
Currency	GBP				
Price(s) and volume(s)	Price	Volume	Total		
	Nil	66,062	nil		
Aggregated Information	Price	Volume	Total		
	Nil	66,062	nil		
Date of Fransaction	30 July 2025				
Place of	Outside a trading venue				
ransaction Persons Dischargi	ng Managerial Responsibilition	es and persons closely	associated with them notification		
Persons Dischargi	Details of the person discharg		associated with them notification msibilities/person closely associated		
	Details of the person discharg Jonathan Parry				
Persons Dischargi	Details of the person discharg Jonathan Parry Reason for the notification	ging managerial respo			
Persons Dischargi Legal person 2.	Details of the person discharg Jonathan Parry Reason for the notification Jonathan Parry is a person disbeing the Supply Chain Direct	ging managerial respo	nsibilities/person closely associated		
Persons Dischargi Legal person 2. Position/status	Details of the person discharge Jonathan Parry Reason for the notification Jonathan Parry is a person discheing the Supply Chain Direct Initial	ging managerial respo	nsibilities/person closely associated		
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Persons Dischargi Legal person 2. Position/status initial notification/amendment 3.	Details of the person discharg Jonathan Parry Reason for the notification Jonathan Parry is a person disbeing the Supply Chain Direct Initial Details of the issuer, emission auction monitor B&M European Value Retail S	ging managerial respondence charging managerial respondence.	esponsibilities in relation to the Issuer's Group,		
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Persons Dischargi Legal person 2. Position/status Initial notification/amendment 3. Essuer LEI 4. Description of the financial instrument, type of instrument	Details of the person discharg Jonathan Parry Reason for the notification Jonathan Parry is a person disbeing the Supply Chain Direct Initial Details of the issuer, emission auction monitor B&M European Value Retail S 213800UK7ZRLY2K1X530 Details of the transaction(s) Ordinary shares of 10 pence each	charging managerial respo	esponsibilities in relation to the Issuer's Group,		
Persons Dischargi Legal person 2. Position/status Initial notification/amendment 3. Essuer LEI 4. Description of the financial instrument, type of instrument (dentification Code Nature of the	Details of the person discharg Jonathan Parry Reason for the notification Jonathan Parry is a person disbeing the Supply Chain Direct Initial Details of the issuer, emission auction monitor B&M European Value Retail S 213800UK7ZRLY2K1X530 Details of the transaction(s) Ordinary shares of 10 pence each state of the transaction services and the services are services as a service services and the services are services as a service services and the services are services as a service services are services as a services are services as a service services are services as a services are services as a service services are services as a services are services are services as a services are services as a services are ser	charging managerial respo	esponsibilities in relation to the Issuer's Group,		
Persons Dischargi Legal person 2. Position/status Initial notification/amendment 3. Essuer LEI 4. Description of the financial instrument, type of instrument (dentification Code Nature of the ransaction	Details of the person discharg Jonathan Parry Reason for the notification Jonathan Parry is a person disbeing the Supply Chain Direct Initial Details of the issuer, emission auction monitor B&M European Value Retail S 213800UK7ZRLY2K1X530 Details of the transaction(s) Ordinary shares of 10 pence easured in the second	charging managerial respo	esponsibilities in relation to the Issuer's Group,		
Persons Dischargi Legal person 2. Position/status Initial notification/amendment 3. Sesuer LEI 4. Description of the financial instrument, type of finstrument dentification Code Nature of the ransaction Currency Price(s) and	Details of the person discharg Jonathan Parry Reason for the notification Jonathan Parry is a person disbeing the Supply Chain Direct Initial Details of the issuer, emission auction monitor B&M European Value Retail S 213800UK7ZRLY2K1X530 Details of the transaction(s) Ordinary shares of 10 pence ex ISIN LU1072616219 Grant of nil-cost share options GBP	charging managerial respo	esponsibilities in relation to the Issuer's Group,		

Information						
	Nil	68,689	Nil			
Date of Transaction	30 July 2025					
Place of transaction	Outside a trading venue					
Persons Dischargi	ing Managerial Responsibilit	ies and persons closely	v associated with them notification			
1	Details of the person discharging managerial responsibilities/person closely associated					
Legal person	James Kew					
2.	Reas on for the notification					
Position/status	James Kew is a person discharging managerial responsibilities in relation to the Issuer's Group, being Retail Director.					
Initial notification/ amendment	Initial					
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
Issuer	B&M European Value Retail S.A.					
LEI	213800UK7ZRLY2K1X530					
4.	Details of the transaction(s)					
Description of the financial instrument, type of Instrument	Ordinary shares of 10 pence of	each				
Identification Code	ISIN LU1072616219					
Nature of the transaction	Grant of nil-cost share option	as				
Currency	GBP					
Price(s) and volume(s)	Price	Volume	Total			
	Nil	63,860	nil			
Aggregated Information	Price	Volume	Total			
	Nil	63,860	nil			
Date of Transaction	30 July 2025					
Place of transaction	Outside a trading venue					
Persons Dischargi	ing Managerial Responsibilit	ies and persons closely	associated with them notification			
1	Details of the person dischar	ging managerial resp	onsibilities/person closely associated			
Legal person	Anthony Giron					
2.	Reason for the notification					
Position/status	Anthony Giron is a person discharging managerial responsibilities in relation to the Issuer's Group, being Managing Director of B&M France.					
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3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
Issuer	B&M European Value Retail S.A.				
LEI	213800UK7ZRLY2K1X530				
4.	Details of the transaction(s)				
Description of the financial instrument, type of Instrument					
Identification Code	ISIN LU1072616219				
Nature of the transaction	Grant of nil-cost share options				
Currency	GBP				
Price(s) and volume(s)	Price	Volume	Total		
	Nil	62,094	nil		
Aggregated Information	Price	Volume	Total		
	Nil	62,094	nil		
Date of Transaction	30 July 2025				
Place of transaction	Outside a trading venue				

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