

1 August 2025

Revolution Beauty Group plc
("Revolution Beauty", the "Group", or the "Company")

BLOCK LISTING SIX MONTHLY RETURN

Revolution Beauty (AIM: REVB), the multi-channel mass beauty innovator, today makes the following notification pursuant to AIM Rule 29 and Schedule 6 of the AIM Rules for Companies regarding its existing block listing announced on 26 January 2024, effective 29 January 2024.

The Company has now allotted 1,222,006 shares under its existing block admission of 10,000,000 shares announced on 26 January 2024, effective 29 January 2024, in respect of the Company's Long Term Incentive Plan.

Name of <i>applicant</i> :		Revolution Beauty Group plc		
Name of scheme:		Revolution Beauty Long Term Incentive Plan		
Period of return:	From:	29 January 2025	To:	31 July 2025
Balance of unallotted securities under scheme(s) from previous return:		9,027,994 Ordinary Shares of 1p		
<i>Plus:</i> The amount by which the block scheme(s) has been increased since the date of the last return (if any increase has been applied for):		Nil		
<i>Less:</i> Number of <i>securities</i> issued/allotted under scheme(s) during period (see LR3.5.7G):		250,000		
<i>Equals:</i> Balance under scheme(s) not yet issued/allotted at end of period:		8,777,994		
Name of contact:		Neil Catto - Chief Financial Officer		
Telephone number of contact:		+44 (0) 203 100 2222		

For further information, please contact:

Investor Relations

Colin Henry, Interim CEO
Neil Catto, CFO
Investor.Relations@revolutionbeautyplc.com

Joint Corporate Brokers

Panmure Liberum (NOMAD): Edward Thomas / Dru Danford / John More
Tel: +44 (0) 203 100 2222

Zeus: Ben Robertson / Dominic King / Jordan Warburton
Tel: +44 (0) 161 831 1512

Media enquiries

Headland Consultancy: Matt Denham / Antonia Pollock
Tel: +44 (0)20 3805 4822
Revolutionbeauty@headlandconsultancy.com

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@seg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this

communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

BLRPKDBQNBKDOFK