

### Transaction in Own Shares

Pearson plc (the Company) announces today it has purchased the following number of its ordinary shares of 25 pence each on the London Stock Exchange through Citigroup Global Markets Limited.

Date of purchase: 01 August 2025

Aggregate number of ordinary shares of 25 pence each purchased: 4,769

Lowest price paid per share: 1,110.00p

Highest price paid per share: 1,124.00p

Average price paid per share: 1,116.88p

The Company will cancel the purchased shares.

These share purchases form part of the second £175 million tranche of the Company's £350 million buyback programme, details of which were announced on 1 July 2025.

The table below contains detailed information of the individual trades made by Citigroup Global Markets Limited as part of the second tranche of the buyback programme.

#### Schedule of Purchases

Shares purchased: Pearson plc (ISIN: GB0006776081)

Date of purchases: 01-August-2025

Investment firm: Citigroup Global Markets Limited

#### Aggregate information

Venue	Volume weighted average price	Aggregated volume	Lowest price per share	Highest price per share
London Stock Exchange	1,116.88	4,769	1,110.00	1,124.00

#### Individual transactions:

Transaction Date	Time	Volume	Price (GBP)	Trading Venue	Transaction Reference Number
01-Aug-2025	08:15:29	203	1,123.00	XLON	xeaNp6wNkkS
01-Aug-2025	08:15:28	216	1,124.00	XLON	xeaNp6wNkfG
01-Aug-2025	08:15:12	111	1,124.00	XLON	xeaNp6wNk6l
01-Aug-2025	08:13:50	279	1,119.00	XLON	xeaNp6wNjzm
01-Aug-2025	08:13:07	246	1,120.50	XLON	xeaNp6wNgb9
01-Aug-2025	08:13:07	354	1,121.00	XLON	xeaNp6wNgbB
01-Aug-2025	08:12:51	47	1,121.00	XLON	xeaNp6wNgpi
01-Aug-2025	08:12:51	406	1,121.50	XLON	xeaNp6wNgpk
01-Aug-2025	08:10:11	344	1,122.00	XLON	xeaNp6wNfam
01-Aug-2025	08:09:44	348	1,122.50	XLON	xeaNp6wNf81
01-Aug-2025	08:07:53	357	1,110.00	XLON	xeaNp6wNK0v
01-Aug-2025	08:07:53	352	1,111.00	XLON	xeaNp6wNKO@
01-Aug-2025	08:06:01	233	1,111.00	XLON	xeaNp6wNJQl
01-Aug-2025	08:06:01	388	1,111.50	XLON	xeaNp6wNJQn
01-Aug-2025	08:06:01	885	1,112.00	XLON	xeaNp6wNJQp

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