

4 August 2025

Playtech plc

("Playtech" or the "Company")

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them in accordance with the Market Abuse Regulations.

Further to the approval of the Playtech plc Transformation Plan ("PTP") at the General Meeting held on 19 December 2024, and the subsequent completion of the sale of Snaitech S.p.A. ("Completion") on 30 April 2025, the Company has today granted conditional awards under the PTP.

Under the terms of the conditional awards, participants are allocated units ("Incentive Units") from an overall pool of 10,000 Incentive Units ("PTP Pool"). In total, the PTP Pool carries the potential right to receive value based on (i) 10% of the value of dividends and other distributions made; and (ii) up to 10% of the equity value or market capitalisation of the Company on a future measurement date. Incentive Units may convert to nil cost options over ordinary shares in Playtech after a five-year measurement period from the date of Completion, subject to the achievement of stretching performance conditions relating to the Company's Adjusted EBITDA and cash generation, as well as the award holder continuing to be engaged by the Company. The PTP closely aligns the Playtech senior team with the interests of shareholders and the Company's strategy to drive earnings growth, improve cash generation and deliver further returns to shareholders.

The conditional awards granted under the PTP include the following awards granted to Directors/PDMRs of the Company:

PDMR	Number of Incentive Units
Mor Weizer	3,000 Incentive Units (representing 30% of the total PTP Pool)
Chris McGinnis	1,000 Incentive Units (representing 10% of the total PTP Pool)
Shimon Akad	950 Incentive Units (representing 9.5% of the total PTP Pool)
Uri Lewy	950 Incentive Units (representing 9.5% of the total PTP Pool)

Further details of the awards are set out below.

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Mor Weizer	
2	Reason for Notification		
a)	Position/status	Chief Executive Officer	
b)	Initial notification/Amendment	Initial Announcement	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Playtech plc	
b)	LEI	21380068TTB6Z9ZEU548	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of Playtech plc of no par value IM00B7S9G985	
b)	Nature of the transaction	Grant of Incentive Units which may convert to nil cost options over ordinary shares in Playtech after a five-year measurement period from 30 April 2025, subject to the achievement of performance conditions relating to the Company's Adjusted EBITDA and cash generation, as well as the award holder continuing to be engaged by the Company.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		Nil	3,000 Incentive Units (representing 30% of the total PTP Pool)
d)	Aggregated information - Aggregated volume - Price	Not applicable - single transaction	
e)	Date of the transaction	4 August 2025	
f)	Place of the transaction	Outside a trading venue	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Chris McGinnis	
2	Reason for Notification		
a)	Position/status	Chief Financial Officer	
b)	Initial notification/Amendment	Initial Announcement	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Playtech plc	
b)	LEI	21380068TTB6Z9ZEU548	
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c)	Price(s) and volume(s)	Price(s)	Volume(s)
		Nil	1,000 Incentive Units (representing 10% of the total PTP Pool)
d)	Aggregated information - Aggregated volume - Price	Not applicable - single transaction	
e)	Date of the transaction	4 August 2025	
f)	Place of the transaction	Outside a trading venue	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Shimon Akad	
2	Reason for Notification		
a)	Position/status	Chief Operating Officer	
b)	Initial notification/Amendment	Initial Announcement	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Playtech plc	
b)	LEI	21380068TTB6Z9ZEU548	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
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b)	Nature of the transaction	Grant of Incentive Units which may convert to nil cost options over ordinary shares in Playtech after a five-year measurement period from 30 April 2025, subject to the achievement of performance conditions relating to the Company's Adjusted EBITDA and cash generation, as well as the award holder continuing to be engaged by the Company.	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		Nil	950 Incentive Units (representing 9.5% of the total PTP Pool)
d)	Aggregated information - Aggregated volume - Price	Not applicable - single transaction	
e)	Date of the transaction	4 August 2025	
f)	Place of the transaction	Outside a trading venue	

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Uri Lewy
2	Reason for Notification	
a)	Position/status	Vice President Business Development
b)	Initial notification/Amendment	Initial Announcement
3	Details of the issuer, emission allowance market participant, auction platform,	

	auctioneer or auction monitor		
a)	Name	Playtech plc	
b)	LEI	21380068TTB6Z9ZEU548	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of Playtech plc of no par value IM00B7S9G985	
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c)	Price(s) and volume(s)	Price(s)	Volume(s)
		Nil	950 Incentive Units (representing 9.5% of the total PTP Pool)
d)	Aggregated information - Aggregated volume - Price	Not applicable - single transaction	
e)	Date of the transaction	4 August 2025	
f)	Place of the transaction	Outside a trading venue	

For further information please contact:

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About Playtech

Founded in 1999 and with a listing on the Main Market of the London Stock Exchange, Playtech is a technology leader in the gambling industry with over 7,300 employees across 19 countries.

Playtech is the gambling industry's leading technology company delivering business intelligence driven gambling software, services, content and platform technology across the industry's most popular product verticals, including, casino, live casino, sports betting, bingo and poker. It is the pioneer of omni-channel gambling technology through its integrated platform technology, Playtech ONE. Playtech ONE delivers data driven marketing expertise, single wallet functionality, CRM and responsible gambling solutions across one single platform across product verticals and across retail and online.

Playtech partners with and invests in the leading brands in regulated and newly regulated markets to deliver its data-driven gambling technology across the online and retail value chain. Playtech provides its technology on a B2B basis to the industry's leading online and retail operators, land-based casino groups and government sponsored entities such as lotteries.

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