

5 August 2025

Cake Box Holdings plc
("Cake Box" or the "Company")

Annual Report and Notice of AGM

Cake Box Holdings plc, the UK's largest retailer of fresh cream celebration cakes, announces that copies of its annual report and accounts for the 52 weeks ended 30 March 2025 and notice of its annual general meeting (the "**Notice of AGM**") are today being posted to shareholders and are available to download from the Financial Reports and Presentations section of the Company's website at: <https://cakeboxinvestors.com/investor-hub/financial-reports-and-presentations/>.

The annual general meeting ("**AGM**") will be held at 10.00 a.m. on 29 August 2025 at the Company's head office at 20-22 Jute Lane, Enfield, EN3 7PJ.

Questions relating to the business of the AGM can be raised by shareholders in advance of the AGM and addressed to the Company Secretary. In so far as is relevant to the business of the AGM, questions will be taken into account as appropriate at the AGM itself. If shareholders have any questions about the business of the AGM, they should contact the Company Secretary at companysecretary@eggfreecake.co.uk in advance of the meeting.

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