

Transaction in Own Shares

Pearson plc (the Company) announces today it has purchased the following number of its ordinary shares of 25 pence each on the London Stock Exchange through Citigroup Global Markets Limited.

Date of purchase: 04 August 2025

Aggregate number of ordinary shares of 25 pence each purchased: 26,338

Lowest price paid per share: 1,120.00p

Highest price paid per share: 1,126.00p

Average price paid per share: 1,124.29p

The Company will cancel the purchased shares.

These share purchases form part of the second £175 million tranche of the Company's £350 million buyback programme, details of which were announced on 1 July 2025.

The table below contains detailed information of the individual trades made by Citigroup Global Markets Limited as part of the second tranche of the buyback programme.

Schedule of Purchases

Shares purchased: Pearson plc (ISIN: GB0006776081)

Date of purchases: 04-August-2025

Investment firm: Citigroup Global Markets Limited

Aggregate information

Venue	Volume weighted average price	Aggregated volume	Lowest price per share	Highest price per share
London Stock Exchange	1,124.29	26,338	1,120.00	1,126.00

Individual transactions:

Transaction Date	Time	Volume	Price (GBP)	Trading Venue	Transaction Reference Number
04-Aug-2025	14:40:27	287	1,125.50	XLON	xeaNquONZGG
04-Aug-2025	14:37:21	413	1,126.00	XLON	xeaNquONItP
04-Aug-2025	14:37:19	851	1,126.00	XLON	xeaNquONImu
04-Aug-2025	14:32:24	188	1,124.50	XLON	xeaNquONfif
04-Aug-2025	14:32:22	301	1,124.50	XLON	xeaNquONfIM
04-Aug-2025	14:32:22	162	1,125.50	XLON	xeaNquONfIO
04-Aug-2025	14:32:22	607	1,125.50	XLON	xeaNquONfIQ
04-Aug-2025	14:32:22	66	1,124.50	XLON	xeaNquONfIV
04-Aug-2025	14:32:22	25	1,124.50	XLON	xeaNquONfIX
04-Aug-2025	14:32:02	746	1,125.00	XLON	xeaNquONfDc
04-Aug-2025	14:32:02	132	1,125.00	XLON	xeaNquONfDe
04-Aug-2025	14:32:02	107	1,125.00	XLON	xeaNquONfDg
04-Aug-2025	14:32:02	550	1,125.00	XLON	xeaNquONfDi
04-Aug-2025	14:32:02	585	1,125.00	XLON	xeaNquONfDk
04-Aug-2025	14:32:02	22	1,125.00	XLON	xeaNquONfDt
04-Aug-2025	14:32:02	607	1,124.50	XLON	xeaNquONfDv
04-Aug-2025	14:31:27	237	1,124.00	XLON	xeaNquONfM9t
04-Aug-2025	14:31:22	444	1,123.50	XLON	xeaNquONfMGj
04-Aug-2025	14:31:22	27	1,123.50	XLON	xeaNquONfMGI
04-Aug-2025	14:31:03	402	1,123.50	XLON	xeaNquONfNnx
04-Aug-2025	14:30:04	320	1,125.00	XLON	xeaNquONfKRk
04-Aug-2025	14:30:01	1	1,125.00	XLON	xeaNquONfLhm
04-Aug-2025	14:30:00	240	1,125.50	XLON	xeaNquONfLrl
04-Aug-2025	14:30:00	7	1,125.50	XLON	xeaNquONfLrK
04-Aug-2025	14:30:00	355	1,126.00	XLON	xeaNquONfLq6
04-Aug-2025	14:30:00	649	1,126.00	XLON	xeaNquONfLmb
04-Aug-2025	14:30:00	313	1,126.00	XLON	xeaNquONfLmd

04-Aug-2025	12:24:10	275	1,125.00	XLON	xeaNquOHn2W
04-Aug-2025	12:17:46	251	1,124.00	XLON	xeaNquOHzeO
04-Aug-2025	12:13:30	370	1,123.50	XLON	xeaNquOHxRY
04-Aug-2025	12:05:32	194	1,124.00	XLON	xeaNquOHYcS
04-Aug-2025	12:05:32	12	1,124.00	XLON	xeaNquOHYcU
04-Aug-2025	12:00:57	328	1,123.50	XLON	xeaNquOHxwe
04-Aug-2025	11:55:25	270	1,124.50	XLON	xeaNquOHjet
04-Aug-2025	11:50:17	264	1,125.00	XLON	xeaNquOHeYV
04-Aug-2025	11:50:08	304	1,125.50	XLON	xeaNquOHeeU
04-Aug-2025	11:39:31	314	1,125.00	XLON	xeaNquOHJsk
04-Aug-2025	11:34:00	210	1,124.50	XLON	xeaNquOHVqV
04-Aug-2025	11:29:51	327	1,125.00	XLON	xeaNquOHQY9
04-Aug-2025	11:23:02	305	1,124.50	XLON	xeaNquOH6Pt
04-Aug-2025	11:23:02	76	1,124.50	XLON	xeaNquOH6Pv
04-Aug-2025	11:15:07	270	1,124.50	XLON	xeaNquOH0GH
04-Aug-2025	11:09:58	209	1,124.50	XLON	xeaNquOHDpj
04-Aug-2025	11:09:58	357	1,125.00	XLON	xeaNquOHDpx
04-Aug-2025	10:59:10	300	1,121.50	XLON	xeaNquOlrBY
04-Aug-2025	10:53:27	274	1,120.50	XLON	xeaNquOl@1f
04-Aug-2025	10:48:10	215	1,120.50	XLON	xeaNquOlx7D
04-Aug-2025	10:48:10	7	1,120.50	XLON	xeaNquOlx7F
04-Aug-2025	10:44:18	346	1,120.00	XLON	xeaNquOIdde
04-Aug-2025	10:38:22	307	1,120.50	XLON	xeaNquOIWK8
04-Aug-2025	10:31:53	207	1,120.00	XLON	xeaNquOIN4i
04-Aug-2025	10:27:36	364	1,120.00	XLON	xeaNquOIJq@
04-Aug-2025	10:27:36	44	1,120.00	XLON	xeaNquOIJqy
04-Aug-2025	10:21:00	265	1,121.00	XLON	xeaNquOISfk
04-Aug-2025	10:21:00	7	1,121.00	XLON	xeaNquOISfm
04-Aug-2025	10:16:09	379	1,122.50	XLON	xeaNquOIRvK
04-Aug-2025	10:15:16	66	1,122.50	XLON	xeaNquOIO9a
04-Aug-2025	10:08:47	295	1,123.50	XLON	xeaNquOI5o3
04-Aug-2025	10:03:25	270	1,123.50	XLON	xeaNquOI0K
04-Aug-2025	09:58:19	287	1,126.00	XLON	xeaNquOIC8y
04-Aug-2025	09:58:17	309	1,126.00	XLON	xeaNquOICAs
04-Aug-2025	09:47:19	206	1,123.50	XLON	xeaNquOJqo2
04-Aug-2025	09:44:17	306	1,124.00	XLON	xeaNquOJoxv
04-Aug-2025	09:38:16	37	1,124.50	XLON	xeaNquOJ@Li
04-Aug-2025	09:38:00	430	1,125.00	XLON	xeaNquOJ@QJ
04-Aug-2025	09:30:37	369	1,125.00	XLON	xeaNquOJxVb
04-Aug-2025	09:24:48	377	1,125.00	XLON	xeaNquOJdVH
04-Aug-2025	09:18:15	128	1,126.00	XLON	xeaNquOJWl7
04-Aug-2025	09:18:15	200	1,126.00	XLON	xeaNquOJWl9
04-Aug-2025	09:13:47	254	1,126.00	XLON	xeaNquOJl7V
04-Aug-2025	09:08:51	208	1,124.50	XLON	xeaNquOJhje
04-Aug-2025	09:05:55	442	1,123.00	XLON	xeaNquOJfZW
04-Aug-2025	09:00:30	218	1,123.50	XLON	xeaNquOJLkQ
04-Aug-2025	08:57:15	357	1,125.50	XLON	xeaNquOJJ@y
04-Aug-2025	08:57:15	512	1,126.00	XLON	xeaNquOJJ@@
04-Aug-2025	08:45:02	233	1,123.00	XLON	xeaNquOJRm6
04-Aug-2025	08:42:00	275	1,124.50	XLON	xeaNquOJPc9
04-Aug-2025	08:38:21	389	1,124.50	XLON	xeaNquOJ7zi
04-Aug-2025	08:33:14	270	1,124.50	XLON	xeaNquOJ2Bs
04-Aug-2025	08:30:28	406	1,126.00	XLON	xeaNquOJ092
04-Aug-2025	08:25:16	229	1,125.00	XLON	xeaNquOJCoQ
04-Aug-2025	08:21:57	222	1,125.00	XLON	xeaNquOJ8t6
04-Aug-2025	08:21:57	321	1,125.50	XLON	xeaNquOJ8tT
04-Aug-2025	08:21:35	667	1,126.00	XLON	xeaNquOJ82T
04-Aug-2025	08:09:01	230	1,121.50	XLON	xeaNquOCx8D
04-Aug-2025	08:08:59	177	1,122.00	XLON	xeaNquOCxLE
04-Aug-2025	08:08:59	156	1,122.00	XLON	xeaNquOCxLG
04-Aug-2025	08:05:31	132	1,125.50	XLON	xeaNquOCaEb
04-Aug-2025	08:05:31	144	1,125.50	XLON	xeaNquOCaEd
04-Aug-2025	08:05:31	132	1,126.00	XLON	xeaNquOCaEk
04-Aug-2025	08:05:31	263	1,126.00	XLON	xeaNquOCaEq
04-Aug-2025	08:01:01	463	1,121.00	XLON	xeaNquOCghS
04-Aug-2025	08:01:01	663	1,121.50	XLON	xeaNquOCghU

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