Embargoed until 7.00 a.m.

5 August 2025

GB Group plc

Transaction in own shares

GB Group plc ("GBG", "Group" or the "Company"), announces that, in accordance with the terms of its share buyback programme announced on 23 July 2025 ("Share Buyback Programme"), the Company purchased the following number of its Ordinary 2.5p Shares ("Ordinary Shares") through Deutsche Numis.

Date of purchase:	4 August 2025
Aggregate number of Ordinary Shares purchased:	50,000
Lowest price paid per share (GBp):	225.00
Highest price paid per share (GBp):	228.00
Volume weighted average price paid per share (GBp):	226.4888

The purchased shares will be cancelled.

Following the purchase and cancellation of these shares, the remaining number of Ordinary Shares in issue will be 248,594,511 with no shares held in treasury. The total voting rights in the Company will therefore be 248,594,511. This figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) No 596/2014 (the Market Abuse Regulation), as it forms part of Retained EU Law as defined in the European Union (Withdrawal) Act 2018, the table below contains detailed information of the individual trades made by Deutsche Numis as part of the Share Buyback Programme.

Individual transactions:

Number of ordinary shares purchased	Transaction price (GBp share)	Time of transaction (UK Time)	Transaction reference number	Trading venue
985	228.00	08:23:10	00076501476TRLO0	AIMX
902	228.00	08:23:10	00076501475TRLO0	AIMX
1901	228.00	08:32:20	00076501811TRLO0	AIMX
464	228.00	09:05:03	00076502725TRLO0	AIMX
1400	228.00	09:05:03	00076502724TRLO0	AIMX
2086	226.50	09:17:29	00076502964TRLO0	AIMX
500	227.00	09:25:15	00076503262TRLO0	AIMX
1312	227.00	09:28:04	00076503295TRLO0	AIMX
1447	226.00	10:12:00	00076504163TRLO0	AIMX
663	226.00	10:12:00	00076504162TRLO0	AIMX
746	225.50	10:46:17	00076504834TRLO0	AIMX
1095	225.50	10:46:17	00076504833TRLO0	AIMX
2058	225.00	10:46:39	00076504839TRLO0	AIMX
2112	225.00	11:57:19	00076506077TRLO0	AIMX
1938	225.00	11:57:19	00076506076TRLO0	AIMX
2042	225.50	12:23:20	00076506828TRLO0	AIMX
2197	225.00	13:03:28	00076507586TRLO0	AIMX
1324	226.50	13:30:39	00076508271TRLO0	AIMX
772	226.50	13:30:39	00076508267TRLO0	AIMX
2040	226.50	13:55:39	00076508958TRLO0	AIMX
920	226.50	14:00:42	00076509106TRLO0	AIMX
787	226.50	14:00:42	00076509107TRLO0	AIMX
351	226.50	14:00:42	00076509108TRLO0	AIMX
311	226.00	14:19:19	00076509525TRLO0	AIMX
1746	226.00	14:19:19	00076509526TRLO0	AIMX
374	226.50	15:04:13	00076511220TRLO0	AIMX
638	226.50	15:04:28	00076511228TRLO0	AIMX
1937	227.00	15:06:28	00076511295TRLO0	AIMX
107	226.50	15:09:36	00076511405TRLO0	AIMX
1658	226.50	15:09:36	00076511404TRLO0	AIMX
873	226.50	15:09:36	00076511403TRLO0	AIMX
134	227.00	15:41:30	00076512440TRLO0	AMX

1746	227.00	15:41:30	00076512438TRLO0	AIMX
1869	227.00	15:41:30	00076512436TRLO0	AIMX
141	227.00	15:41:30	00076512434TRLO0	AIMX
1955	227.00	15:45:09	00076512592TRLO0	AIMX
1084	227.00	15:53:25	00076512906TRLO0	AIMX
395	227.00	15:54:01	00076512937TRLO0	AIMX
490	227.00	15:54:09	00076512944TRLO0	AIMX
362	227.00	16:05:41	00076513447TRLO0	AIMX
817	227.00	16:05:57	00076513451TRLO0	AIMX
461	227.00	16:10:41	00076513667TRLO0	AIMX
927	227.50	16:15:27	00076513966TRLO0	AIMX
36	227.50	16:15:27	00076513965TRLO0	AIMX
290	227.50	16:15:27	00076513964TRLO0	AIMX
395	227.50	16:15:27	00076513963TRLO0	AIMX
501	227.50	16:15:27	00076513962TRLO0	AIMX
154	227.00	16:15:27	00076513967TRLO0	AIMX
383	227.50	16:21:51	00076514295TRLO0	AIMX
174	227.50	16:21:51	00076514294TRLO0	AIMX

For further information please contact:

GBG

Annabelle Burton, Group Company Secretary +44 (0) 7976 660181
Richard Foster, Investor Relations +44 (0) 781 612 4164 **Deutsche Numis (Nominated Adviser and Corporate Broker)** +44 (0) 0207 260 1000

Simon Willis & Joshua Hughes

FTI Consulting (Financial PR) +44 (0) 203 727 1779

Ed Bridges, Dwight Burden & Emma Hall GBG@fticonsulting.com

Corporate website www.gbgplc.com/investors

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact rns@lseg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our Privacy Policy.

END

POSGZGGRVDLGKZM