

NCC GROUP plc
Classification - Director/PDMR Shareholding

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities / person closely Associated										
a)	Name	1. Mike Maddison 2. Julie Maddison									
2	Reason for the notification										
a)	Position/status	1. Chief Executive Officer / PDMR 2. PCA of Chief Executive Officer / PDMR									
b)	Initial notification /Amendment	Initial notification									
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor										
a)	Name	NCC Group plc									
b)	LEI	213800DJCGZRB6523934									
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted										
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 1p each GB00B01QGK86									
b)	Nature of the transaction	Dividend reinvestment and purchase of NCC Group plc ordinary shares of 1 pence each									
c)	Price(s) and volume(s)	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 5%;"></td> <td style="width: 40%;">Price(s)</td> <td style="width: 40%;">Volume(s)</td> <td style="width: 15%;"></td> </tr> <tr> <td style="text-align: center;">1)</td> <td style="text-align: center;">£1.49</td> <td style="text-align: center;">1,664</td> <td></td> </tr> </table>			Price(s)	Volume(s)		1)	£1.49	1,664	
	Price(s)	Volume(s)									
1)	£1.49	1,664									

d)	Aggregated information - Aggregated volume		
		Aggregated volume	Aggregated price

	- Price			
		1)	1,664	£1.49
e)	Date of the transaction	1) 2025-08-04		
f)	Place of the transaction	London Stock Exchange (XLON)		

1	Details of the person discharging managerial responsibilities / person closely Associated		
a)	Name	Mike Maddison	
2	Reason for the notification		
a)	Position/status	Chief Executive Officer / PDMR	
b)	Initial notification /Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	NCC Group plc	
b)	LEI	213800DJCGZRB6523934	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 1p each GB00B01QGK86	
b)	Nature of the transaction	Dividend reinvestment and purchase of NCC Group plc ordinary shares of 1 pence each within the UK Share Incentive Plan	
c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
	1)	£1.506	34

d)	Aggregated information - Aggregated volume - Price		Aggregated volume	Aggregated price
		1)	34	£1.506
e)	Date of the transaction	1) 2025-08-01		
f)	Place of the transaction	London Stock Exchange (XLON)		

1	Details of the person discharging managerial responsibilities / person closely Associated	
a)	Name	Guy Ellis
2	Reason for the notification	

a)	Position/status	Chief Financial Officer / PDMR								
b)	Initial notification /Amendment	Initial notification								
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor									
a)	Name	NCC Group plc								
b)	LEI	213800DJCGZRB6523934								
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted									
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 1p each GB00B01QGK86								
b)	Nature of the transaction	Dividend reinvestment and purchase of NCC Group plc ordinary shares of 1 pence each within the UK Share Incentive Plan								
c)	Price(s) and volume(s)	<table><tr><td></td><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>1)</td><td>£1.506</td><td>14</td></tr></table>				Price(s)	Volume(s)	1)	£1.506	14
	Price(s)	Volume(s)								
1)	£1.506	14								

d)	Aggregated information - Aggregated volume - Price			
			Aggregated volume	Aggregated price
		1)	14	£1.506
e)	Date of the transaction	1) 2025-08-01		
f)	Place of the transaction	London Stock Exchange (XLON)		

1	Details of the person discharging managerial responsibilities / person closely Associated	
a)	Name	Kevin Brown
2	Reason for the notification	
a)	Position/status	Chief Operating Officer / PDMR
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	NCC Group plc
b)	LEI	213800DJCGZRB6523934
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	

a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 1p each GB00B01QGK86							
b)	Nature of the transaction	Dividend reinvestment and purchase of NCC Group plc ordinary shares of 1 pence each within the UK Share Incentive Plan							
c)	Price(s) and volume(s)	<table><tr><td></td><td>Price(s)</td><td>Volume(s)</td></tr><tr><td>1)</td><td>£1.506</td><td>23</td></tr></table>			Price(s)	Volume(s)	1)	£1.506	23
	Price(s)	Volume(s)							
1)	£1.506	23							

d)	Aggregated information - Aggregated volume - Price			
			Aggregated volume	Aggregated price
		1)	23	£1.506
e)	Date of the transaction	1) 2025-08-01		
f)	Place of the transaction	London Stock Exchange (XLON)		

1	Details of the person discharging managerial responsibilities / person closely Associated	
a)	Name	Angela Brown
2	Reason for the notification	
a)	Position/status	Chief Marketing Officer / PDMR
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	NCC Group plc
b)	LEI	213800DJCGZRB6523934
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 1p each GB00B01QGK86
b)	Nature of the transaction	Dividend reinvestment and purchase of NCC Group plc ordinary shares of 1 pence each within the UK Share Incentive Plan

c)	Price(s) and volume(s)			
			Price(s)	Volume(s)
		1)	£1.506	28

d)	Aggregated information - Aggregated volume - Price			
			Aggregated volume	Aggregated price
		1)	28	£1.506
e)	Date of the transaction	1) 2025-08-01		
f)	Place of the transaction	London Stock Exchange (XLON)		

1	Details of the person discharging managerial responsibilities / person closely Associated			
a)	Name	Jayesh Patel		
2	Reason for the notification			
a)	Position/status	Managing Director, Escode / PDMR		
b)	Initial notification /Amendment	Initial notification		
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor			
a)	Name	NCC Group plc		
b)	LEI	213800DJCGZRB6523934		
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted			
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of 1p each GB00B01QGK86		
b)	Nature of the transaction	Dividend reinvestment and purchase of NCC Group plc ordinary shares of 1 pence each within the UK Share Incentive Plan		
c)	Price(s) and volume(s)			
			Price(s)	Volume(s)
		1)	£1.506	15

d)	Aggregated information - Aggregated volume			
			Aggregated volume	Aggregated price

	- Price			
		1)	15	£1.506
e)	Date of the transaction	1) 2025-08-01		
f)	Place of the transaction	London Stock Exchange (XLON)		

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