

8 August 2025

Software Circle plc
("Software Circle", the "Company" or the "Group")

Notice of Annual General Meeting

We are pleased to confirm that the Company's 2025 Annual Report and Notice of Annual General Meeting ("AGM") have been sent to shareholders and are now available on our website at www.softwarecircle.com

The AGM is an important opportunity for shareholders to hear directly from, and engage with, the Board. We encourage all shareholders to attend and to vote on the resolutions being proposed. Whether or not you are able to attend the AGM, please send us your vote to be received by MUFG Corporate Markets no later than 10:00 am on Monday 1 September 2025.

Change of AGM Venue

Please note that the venue has changed from that stated in our Final Results announcement of 23 July 2025. The AGM will be held at:

King Street Townhouse Hotel
10 Booth Street
Manchester M2 4AW

at 10:00 am on Wednesday 3 September 2025.

Any AGM queries should be directed to the Company Secretary, Richard Lightfoot, at richard.lightfoot@softwarecircle.com. We look forward to welcoming as many shareholders as possible on 3 September 2025.

For further information:

Software Circle plc
Gavin Cockerill (CEO)

via investors@softwarecircle.com

Allenby Capital Limited (Nominated Adviser and broker)
David Hart / Piers Shimwell (Corporate Finance)
Joscelin Pinnington (Sales and Corporate Broking) 0203 328 5656

Notes to editors:

Software Circle plc (AIM: SFT) has a mission: to be a leading serial acquirer and operator of Vertical Market Software businesses in the UK and Ireland - a permanent home for software leaders, teams, and customers. These are mission-critical systems, deeply embedded in the day-to-day workflows of users.

We help founders find the right exit strategy, acquiring businesses at appropriate valuations, supporting their organic growth over time, and reinvesting the free cash flow they generate into further value-accretive opportunities. We are building a group that gives shareholders diversified exposure to these software businesses, with discipline, alignment, and operational know-how.

Software Circle continues operations in an independent, decentralised way, and maintains the entrepreneurial spirit and culture that exists in the businesses acquired, enabling organic growth to be driven. Our goal is to create an environment where motivated teams can do their best work for the benefit of the most important stakeholder: the end customer.

For more information visit www.softwarecircle.com

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