

TR-1: Standard form for notification of major holdings

1. Issuer Details

ISIN

GB00BF1TM596

Issuer Name

ALPHA GROUP INTERNATIONAL PLC

UK or Non-UK Issuer

UK

2. Reason for Notification

An acquisition or disposal of voting rights; An acquisition or disposal of financial instruments

3. Details of person subject to the notification obligation

Name

JPMorgan Chase & Co.

City of registered office (if applicable)

Country of registered office (if applicable)

US

4. Details of the shareholder

| Name | City of registered office | Country of registered office |
|----------------------------|---------------------------|------------------------------|
| J.P. Morgan Securities plc | | |

5. Date on which the threshold was crossed or reached

07-Aug-2025

6. Date on which Issuer notified

11-Aug-2025

7. Total positions of person(s) subject to the notification obligation

| | % of voting rights attached to shares (total of 8.A) | % of voting rights through financial instruments (total of 8.B 1 + 8.B 2) | Total of both in % (8.A + 8.B) | Total number of voting rights held in issuer |
|---|--|---|--------------------------------|--|
| Resulting situation on the date on which threshold was crossed or reached | 2.544865 | 3.635906 | 6.180771 | 2614769 |
| Position of previous notification (if applicable) | 3.231835 | 2.523383 | 5.755218 | |

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached

8A. Voting rights attached to shares

| Class/Type of shares ISIN code(if possible) | Number of direct voting rights (DTR5.1) | Number of indirect voting rights (DTR5.2.1) | % of direct voting rights (DTR5.1) | % of indirect voting rights (DTR5.2.1) |
|---|---|---|------------------------------------|--|
| GB00BF1TM596 | | 1076601 | | 2.544865 |
| Sub Total 8.A | 1076601 | | 2.544865% | |

8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))

| Type of financial instrument | Expiration date | Exercise/conversion period | Number of voting rights that may be acquired if the instrument is exercised/converted | % of voting rights |
|------------------------------|-----------------|----------------------------|---|--------------------|
| | | | | |
| Sub Total 8.B1 | | | | |

8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))

| Type of financial instrument | Expiration date | Exercise/conversion period | Physical or cash settlement | Number of voting rights | % of voting rights |
|------------------------------|-----------------|----------------------------|-----------------------------|-------------------------|--------------------|
| Cash-settled Equity Swap | 28/11/2025 | 28/11/2025 | Cash | 3733 | 0.008822 |
| Cash-settled Equity Swap | 29/12/2025 | 29/12/2025 | Cash | 426738 | 1.008726 |
| Cash-settled Equity Swap | 08/01/2026 | 08/01/2026 | Cash | 63 | 0.000148 |
| Cash-settled Equity Swap | 25/02/2026 | 25/02/2026 | Cash | 353792 | 0.836296 |
| Cash-settled Equity Swap | 08/05/2026 | 08/05/2026 | Cash | 704858 | 1.666148 |
| Cash-settled Equity Swap | 29/05/2026 | 29/05/2026 | Cash | 4201 | 0.009930 |
| Cash-settled Equity Swap | 12/08/2026 | 12/08/2026 | Cash | 8 | 0.000017 |
| Cash-settled Equity Swap | 28/08/2026 | 28/08/2026 | Cash | 5554 | 0.013128 |
| Cash-settled Equity Swap | 02/09/2026 | 02/09/2026 | Cash | 39112 | 0.092434 |
| Cash-settled Equity Swap | 02/10/2026 | 02/10/2026 | Cash | 109 | 0.000257 |
| Sub Total | | | | 1528168 | 3.625006% |

| | | | |
|------|--|---------|-----------|
| 8.B2 | | 1538108 | 3.635906% |
|------|--|---------|-----------|

9. Information in relation to the person subject to the notification obligation

2. Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entities (please add additional rows as necessary)

| Ultimate controlling person | Name of controlled undertaking | % of voting rights if it equals or is higher than the notifiable threshold | % of voting rights through financial instruments if it equals or is higher than the notifiable threshold | Total of both if it equals or is higher than the notifiable threshold |
|-----------------------------|--------------------------------|--|--|---|
| JPMorgan Chase & Co. | J.P. Morgan Securities plc | | 3.635906 | 5.980020% |
| JPMorgan Chase & Co. | J.P. Morgan SE | | | |

10. In case of proxy voting

Name of the proxy holder

The number and % of voting rights held

The date until which the voting rights will be held

11. Additional Information

Chain of controlled undertakings:

JPMorgan Chase & Co.
JPMorgan Chase Bank, National Association (100%)
J.P. Morgan International Finance Limited (100%)
J.P. Morgan Capital Holdings Limited (100%)
J.P. Morgan Securities plc (100%)

JPMorgan Chase & Co.
JPMorgan Chase Bank, National Association (100%)
J.P. Morgan International Finance Limited (100%)
J.P. Morgan SE (100%)

12. Date of Completion

11-Aug-2025

13. Place Of Completion

London, United Kingdom

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