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World Chess Plc
("World Chess" or the "Company")

Strategic Partnership with TipRanks

London, August 2025 - World Chess plc (LSE:CHSS), the international chess organisation and media platform that has helped redefine how the game is played, broadcast, and experienced around the world, is pleased to announce a strategic partnership with TipRanks, the global investment research platform aimed at retail investors.

The move marks the official entry of TipRanks into the global chess space, a sport with a vast and passionate audience that values strategy, foresight, and analytical thinking. TipRanks becomes one of the first major financial brands to engage meaningfully with the chess world.

The partnership introduces TipRanks as a featured presence across World Chess's TV broadcasts, digital ecosystem, and tournament coverage. It will include branded content during online events, integration into worldchess.com (the official gaming platform of the International Chess Federation (FIDE), and original editorial and educational segments tailored to chess audiences. Additional campaign elements including ambassador-led initiatives and content collaborations with prominent chess figures will be rolled out in the coming weeks.

"Chess is massive - followed by millions and growing fast - but it's remained an under-developed space for major partnerships. That's why this moment matters," said **Uri Gruenbaum**, CEO of TipRanks. "TipRanks is proud to be one of the first financial companies to enter the chess world at scale. Chess players are disciplined, analytical, and global - exactly the kind of audience our platform is built for."

Ilya Merenzon, CEO of World Chess, added: "We're excited to welcome TipRanks to the world of chess. Chess players have become some of the last public figures associated with intelligence, long-term thinking, and clarity - values that strongly align with modern investing. This partnership is more than brand visibility; it's cultural alignment."

The collaboration between TipRanks and World Chess sets the stage for further activations, including partnerships with some of the most recognised chess players in the world and a dedicated stream of financial content that speaks to the way chess players think, plan, and make decisions.

This announcement contains information which, prior to its disclosure, was inside information as stipulated under Regulation 11 of the Market Abuse (Amendment) (EU Exit) Regulations 2019/310 (as amended).

For more information, visit: www.worldchess.com or contact:

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Notes to Editors

About World Chess

World Chess is a global chess organization and media platform. It organizes major tournaments, manages the official online playing platform for FIDE (the International Chess Federation), and leads innovation in chess through design, broadcasting, and cultural initiatives. World Chess is publicly listed on the London Stock Exchange (LSE: CHSS).

About TipRanks

TipRanks is a leading investment research platform that empowers individual investors with simplified, institutional-grade data and tools. With AI-powered analytics and alternative datasets, TipRanks helps millions of users make better-informed investment decisions. The platform is also used by some of the world's largest financial institutions.

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