

**M&G plc NEWS RELEASE**

**12 August 2025**

**M&G plc**

**Notification of transactions by Persons Discharging Managerial Responsibilities (PDMRs)**

M&G plc announces that on 11 August 2025 the below PDMRs purchased partnership shares and were granted matching shares under the M&G UK Share Incentive Plan.

The notifications below, made in accordance with the requirements of the Market Abuse Regulation, provide further detail.

**Contact**

Christopher Smyth, Director of Secretariat - 020 8162 0527

Sharna Ludlow, Head of Share Plans and Share Registration - 020 8162 0611

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Charlotte Heiss	
2	Reason for the notification		
a)	Position/status	Group General Counsel and Company Secretary	
b)	Initial notification/Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer, or auction monitor		
a)	Name	M&G plc	
b)	LEI	254900TWUJUQ44TQJY84	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each	
	Identification code	GB00BKFB1C65	
b)	Nature of the transaction	i. Purchase of partnership shares under the Share Incentive Plan ii. Award of matching shares under the Share Incentive Plan	
c)	Price(s) and volume(s)	Price (s)	Volume (s)
		i. £2.6190	57
		ii. £2.6027	28
d)	Aggregated information		
	-Aggregated volume	85	
	-Price	£2.6136	
e)	Date of the transaction	2025-08-11	
f)	Place of the transaction	XLON	

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Matthew Howells
2	Reason for the notification	
a)	Position/status	Chief People Officer
b)	Initial notification/Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer, or auction monitor	
a)	Name	M&G plc
b)	LEI	254900TWUJUQ44TQJY84
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each
	Identification code	GB00BKFB1C65
b)	Nature of the transaction	i. Purchase of partnership shares under the Share Incentive Plan ii. Award of matching shares under the Share Incentive Plan

		iii. Award of matching shares under the Share Incentive Plan	
c)	Price(s) and volume(s)	Price (s)	Volume (s)
		i. £2.6190	58
		ii. £2.6027	29
d)	Aggregated information		
	-Aggregated volume	87	
	-Price	£2.6135	
e)	Date of the transaction	2025-08-11	
f)	Place of the transaction	XLON	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Benoît Macé	
2	Reason for the notification		
a)	Position/status	Chief Transformation and Integration Officer	
b)	Initial notification/Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer, or auction monitor		
a)	Name	M&G plc	
b)	LEI	254900TWUJUQ44TQJY84	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each	
	Identification code	GB00BKFB1C65	
b)	Nature of the transaction	i. Purchase of partnership shares under the Share Incentive Plan ii. Award of matching shares under the Share Incentive Plan	
c)	Price(s) and volume(s)	Price (s)	Volume (s)
		i. £2.6190	58
		ii. £2.6027	29
d)	Aggregated information		
	-Aggregated volume	87	
	-Price	£2.6135	
e)	Date of the transaction	2025-08-11	
f)	Place of the transaction	XLON	

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