

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>					
a)	Name	Ben Bulmer				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Chief Financial Officer (PDMR)				
b)	Initial notification /Amendment	Initial notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	Prudential plc				
b)	LEI	5493001Z3ZE83NGK8Y12				
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>					
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 5 pence each  GB0007099541				
b)	Nature of the transaction	Acquisition of shares through the Prudential All Employee Share Purchase Plan				
c)	Price(s) and volume(s)	<table border="1"> <tr> <td>Price(s)</td> <td>Volume(s)</td> </tr> <tr> <td>GBP 9.71377</td> <td>38</td> </tr> </table>	Price(s)	Volume(s)	GBP 9.71377	38
Price(s)	Volume(s)					
GBP 9.71377	38					
d)	Aggregated information  - Aggregated volume  - Price	38  GBP 9.71377				
e)	Date of the transaction	2025-08-11				
f)	Place of the transaction	London Stock Exchange				
<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>					
a)	Name	Catherine Chia				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Chief Human Resources Officer (PDMR)				
b)	Initial notification /Amendment	Initial notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform,</b>					

	auctioneer or auction monitor					
a)	Name	Prudential plc				
b)	LEI	5493001Z3ZE83NGK8Y12				
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e)	Date of the transaction	2025-08-11				
f)	Place of the transaction	London Stock Exchange				

1	Details of the person discharging managerial responsibilities / person closely associated				
a)	Name	Avnish Kalra			
2	Reason for the notification				
a)	Position/status	Chief Risk and Compliance Officer (PDMR)			
b)	Initial notification /Amendment	Initial notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)	Name	Prudential plc			
b)	LEI	5493001Z3ZE83NGK8Y12			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted				
a)	Description of the financial instrument, type of instrument	Ordinary shares of 5 pence each			
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d)	Aggregated information  - Aggregated volume  - Price	  38  GBP 9.71377		
e)	Date of the transaction	2025-08-11		
f)	Place of the transaction	London Stock Exchange		

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>					
a)	Name	Kenneth Rappold				
<b>2</b>	<b>Reason for the notification</b>					
a)	Position/status	Chief Strategy and Transformation Officer (PDMR)				
b)	Initial notification /Amendment	Initial notification				
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a)	Name	Prudential plc				
b)	LEI	5493001Z3ZE83NGK8Y12				
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a)	Description of the financial instrument, type of instrument  Identification code	Ordinary shares of 5 pence each  GB0007099541				
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d)	Aggregated information - Aggregated volume - Price	39 GBP 9.71377				
e)	Date of the transaction	2025-08-11				
f)	Place of the transaction	London Stock Exchange				

<b>1</b>	<b>Details of the person discharging managerial responsibilities / person closely associated</b>	
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a)	Name	Dennis Ian					
2	Reason for the notification						
a)	Position/status	Regional CEO, Singapore, Thailand and Partnership Distribution (PDMR)					
b)	Initial notification /Amendment	Initial notification					
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor						
a)	Name	Prudential plc					
b)	LEI	5493001Z3ZE83NGK8Y12					
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted						
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d)	Aggregated information						
	- Aggregated volume	40					
	- Price	GBP 9.71377					
e)	Date of the transaction	2025-08-11					
f)	Place of the transaction	London Stock Exchange					

### Additional information

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#### Contact

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