

13 August 2025

**Baltic Classifieds Group PLC**

(the "Company")

**Notification of Transactions by PDMRs**

**Exercise of awards under the Company's Performance Share Plan**

The Company announces the following exercise of nominal value cost options by Executive Directors and PDMR/Development Director, granted in 2022 under the Baltic Classifieds Group PLC Performance Share Plan (the "PSP"):

Name	Number of shares
Justinas Šimkus (CEO)	427,557
Lina Mačienė (CFO)	183,239
Simonas Orkinas (COO)	305,398
Artūras Mizeras (PDMR/Development Director)	30,540

Following the exercises, the interests held in shares of each PDMR (including connected persons) are as follows:

Name	Number of shares	% of Company's issued share capital
Justinas Šimkus (CEO)	12,792,168	2.65%
Lina Mačienė (CFO)	1,579,629	0.33%
Simonas Orkinas (COO)	2,065,834	0.43%
Artūras Mizeras (PDMR/Development Director)	1,174,905	0.24%

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Justinas Šimkus	
2)	Reason for the notification		
a)	Position/status	Chief Executive Officer	
b)	Initial notification/Amendment	Initial notification	
3	Details of the issuer		
a)	Name	Baltic Classifieds Group PLC	
b)	LEI	21380011RPHCFSSQS969	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument. Identification code	Ordinary shares  ISIN: GB00BN44P254	
b)	Nature of the transaction	Exercise of £0.01 cost options granted under 2022 Baltic Classifieds Group PLC Performance Share Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£0.01	427,557
d)	Aggregated information	N/A	
e)	Date of the transaction	13 August 2025	
f)	Place of the transaction	Outside a trading venue	

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Lina Mačienė
2)	Reason for the notification	
a)	Position/status	Chief Financial Officer

a)	Position/status	Chief Financial Officer	
b)	Initial notification/Amendment	Initial notification	
3	Details of the issuer		
a)	Name	Baltic Classifieds Group PLC	
b)	LEI	213800IIRPHCFSSQS969	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument. Identification code	Ordinary shares  ISIN: GB00BN44P254	
b)	Nature of the transaction	Exercise of £0.01 cost options granted under 2022 Baltic Classifieds Group PLC Performance Share Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£0.01	183,239
d)	Aggregated information	N/A	
e)	Date of the transaction	13 August 2025	
f)	Place of the transaction	Outside a trading venue	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Simonas Orkinas	
2)	Reason for the notification		
a)	Position/status	Chief Operating Officer	
b)	Initial notification/Amendment	Initial notification	
3	Details of the issuer		
a)	Name	Baltic Classifieds Group PLC	
b)	LEI	213800I1RPHCFSSQS969	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument. Identification code	Ordinary shares  ISIN: GB00BN44P254	
b)	Nature of the transaction	Exercise of £0.01 cost options granted under 2022 Baltic Classifieds Group PLC Performance Share Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£0.01	305,398
d)	Aggregated information	N/A	
e)	Date of the transaction	13 August 2025	
f)	Place of the transaction	Outside a trading venue	

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Artūras Mizeras
2)	Reason for the notification	
a)	Position/status	PDMR/Development Director
b)	Initial notification/Amendment	Initial notification
3	Details of the issuer	
a)	Name	Baltic Classifieds Group PLC
b)	LEI	21380011RPHCFSSQS969
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument. Identification code	Ordinary shares  ISIN: GB00BN44P254
b)	Nature of the transaction	Exercise of £0.01 cost options granted under 2022 Baltic Classifieds Group PLC Performance Share Plan

c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£0.01	30,540
d)	Aggregated information	N/A	
e)	Date of the transaction	13 August 2025	
f)	Place of the transaction	Outside a trading venue	

#### **Enquiries**

#### **Baltic Classifieds Group PLC**

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