

13 August 2025

Baltic Classifieds Group PLC
(the "Company")

Notification of Transactions by PDMRs

Exercise of awards under the Company's Performance Share Plan

The Company announces the following exercise of nominal value cost options by Executive Directors and PDMR/Development Director, granted in 2022 under the Baltic Classifieds Group PLC Performance Share Plan (the "PSP"):

Name	Number of shares
Justinas Šimkus (CEO)	427,557
Lina Mačienė (CFO)	183,239
Simonas Orkinais (COO)	305,398
Artūras Mizeras (PDMR/Development Director)	30,540

Following the exercises, the interests held in shares of each PDMR (including connected persons) are as follows:

Name	Number of shares	% of Company's issued share capital
Justinas Šimkus (CEO)	12,792,168	2.65%
Lina Mačienė (CFO)	1,579,629	0.33%
Simonas Orkinais (COO)	2,065,834	0.43%
Artūras Mizeras (PDMR/Development Director)	1,174,905	0.24%

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Justinas Šimkus	
2) Reason for the notification			
a)	Position/status	Chief Executive Officer	
b)	Initial notification/Amendment	Initial notification	
3	Details of the issuer		
a)	Name	Baltic Classifieds Group PLC	
b)	LEI	2138001RPHCFSSQS969	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument. Identification code	Ordinary shares ISIN: GB00BN44P254	
b)	Nature of the transaction	Exercise of £0.01 cost options granted under 2022 Baltic Classifieds Group PLC Performance Share Plan	
c)	Price(s) and volume(s)	Price(s)	Volume(s)
		£0.01	427,557
d)	Aggregated information	N/A	
e)	Date of the transaction	13 August 2025	
f)	Place of the transaction	Outside a trading venue	

1	Details of the person discharging managerial responsibilities / person closely associated		
a)	Name	Lina Mačienė	
2) Reason for the notification			
a)	Position/status	Chief Financial Officer	

a)	Position/status	Chief Financial Officer
b)	Initial notification/Amendment	Initial notification
3 Details of the issuer		
a)	Name	Baltic Classifieds Group PLC
b)	LEI	213800I1RPHCFSSQS969
4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument. Identification code	Ordinary shares ISIN: GB00BN44P254
b)	Nature of the transaction	Exercise of £0.01 cost options granted under 2022 Baltic Classifieds Group PLC Performance Share Plan
c)	Price(s) and volume(s)	Price(s)
		£0.01
d)	Aggregated information	N/A
e)	Date of the transaction	13 August 2025
f)	Place of the transaction	Outside a trading venue

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Simonas Orkinas
2) Reason for the notification		
a)	Position/status	Chief Operating Officer
b)	Initial notification/Amendment	Initial notification
3 Details of the issuer		
a)	Name	Baltic Classifieds Group PLC
b)	LEI	213800I1RPHCFSSQS969
4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument. Identification code	Ordinary shares ISIN: GB00BN44P254
b)	Nature of the transaction	Exercise of £0.01 cost options granted under 2022 Baltic Classifieds Group PLC Performance Share Plan
c)	Price(s) and volume(s)	Price(s)
		£0.01
d)	Aggregated information	N/A
e)	Date of the transaction	13 August 2025
f)	Place of the transaction	Outside a trading venue

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	Artūras Mizeras
2) Reason for the notification		
a)	Position/status	PDMR/Development Director
b)	Initial notification/Amendment	Initial notification
3 Details of the issuer		
a)	Name	Baltic Classifieds Group PLC
b)	LEI	213800I1RPHCFSSQS969
4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument. Identification code	Ordinary shares ISIN: GB00BN44P254
b)	Nature of the transaction	Exercise of £0.01 cost options granted under 2022 Baltic Classifieds Group PLC Performance Share Plan

	Price(s) and volume(s)	Price(s)	Volume(s)
c)		£0.01	30,540
d)	Aggregated information	N/A	
e)	Date of the transaction	13 August 2025	
f)	Place of the transaction	Outside a trading venue	

Enquiries

Baltic Classifieds Group PLC

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Baltic Classifieds Group PLC LEI: 213800I1RPHCFSSQS969

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