

14 August 2025

**TruFin plc**  
**("TruFin" or the "Company" or together with its subsidiaries the "Group")**

**Trading Update**

TruFin is pleased to provide a trading update for the six months ended 30 June 2025 ("the Period") ahead of its interim results due in September 2025.

Group revenue for the Period is expected to be approximately £35.5m. This represents growth in excess of 40% over the comparator period (HY24: £25.3m). This strong performance has been primarily driven by continued momentum within Playstack Ltd ("Playstack").

Adjusted EBITDA<sup>1</sup> for the Period is expected to be more than £6.7m, representing a year-on-year improvement in excess of 125% (HY24: £2.9m). Group PBT<sup>1</sup> for the Period is expected to be more than £4.7m, representing a year-on-year improvement in excess of 670% (HY24: £0.6m). As a result of the Group's performance during the Period, it expects to materially exceed market expectations for the full year.

The second half of the year has started strongly, helped in particular by the full launch of *Abiotic Factor* at Playstack in July 2025. Playstack's hit ratio - measured by the percentage of games generating a positive return on external development costs - remains outstanding. With a growing back catalogue, strong return on invested capital track record, and impressive pre-launch data from its secured games pipeline, Playstack is well-positioned for 2025 and beyond.

The Company will give further details of its performance across the Group in its forthcoming interim results.

**Notes**

<sup>1</sup> *Excluding share-based payments*

*The information contained within this Announcement is deemed by the Company to constitute inside information as stipulated under the Market Abuse Regulation (EU) No.596/2014 as amended by The Market Abuse (Amendment) (EU Exit) Regulations 2019. By the publication of this Announcement via a Regulatory Information Service, this inside information is now considered to be in the public domain. The person responsible for arranging for the release of this Announcement on behalf of the Company is Pav Subramaniam.*

**For further information, please contact:**

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TruFin plc is the holding company of an operating group comprising three growth-focused technology businesses operating in niche markets: early payment provision, invoice finance and mobile games publishing. The Company was admitted to AIM in February 2018 and trades under the ticker symbol: TRU. More information is available on the Company website: [www.TruFin.com](http://www.TruFin.com).

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