

## REACH

# elevate.io and Barclays Eagle Labs team up to upskill entrepreneurs in video creation

For Immediate Release

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**Blackbird plc (AIM: BIRD)** - developer of the browser-based collaborative editor [elevate.io](https://elevate.io) today announces a collaboration with **Barclays Eagle Labs** to deliver video editing skills workshops for founders and entrepreneurs.

The first event takes place virtually on Tuesday 30th September 2025. Interested founders and entrepreneurs can register [here](#) to secure their place.

These workshops are part of a broader cooperation between Barclays Eagle Labs and [elevate.io](https://elevate.io), designed to support their community through both virtual and in-person events. The sessions will show how to create professional-quality videos with minimal editing experience, using next-generation tools like [elevate.io](https://elevate.io).

**Barclays Eagle Labs** is a nationwide entrepreneurial network with over 40 physical spaces, connecting startups and scaleups to resources, expertise, and tailored programmes to help them innovate and grow.

[elevate.io](https://elevate.io) is a new type of video editor that harnesses the power and precision of traditional desktop editing platforms with the convenience and flexibility of online tools. Powered by Blackbird's patented, ultra-responsive technology, it delivers high-performance video editing anywhere, making it effortless for everyone, from entrepreneurs to marketing teams, to bring their stories to life.

**Ian McDonough, Executive Chair and CEO, said:**

"We're excited to work with entrepreneurs and founders to show that creating professional-quality video is within everyone's reach. Traditional video editing software can be overly complex for beginners. With [elevate.io](https://elevate.io), we set out to build a browser-based tool that's intuitive, powerful, and collaborative, enabling anyone to tell their story through video with confidence."

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## About Blackbird plc

Blackbird plc operates in the fast-growing SaaS, Media and Entertainment and content creation markets. Blackbird plc's patented technology allows for frame accurate navigation, playback, viewing and editing in the cloud and it has two products.

Blackbird® a market leading suite of cloud-native computing applications, is used by rights holders, broadcasters, sports and news video specialists, live events and content owners, post production houses, other mass market digital video channels and corporations.

[elevate.io](https://elevate.io) is the company's new browser-based collaborative content creation platform currently in general release. [elevate.io](https://elevate.io) is built using Blackbird's core technology and is aimed at professional teams and the fast growing Creator Economy.

Blackbird plc also licences its core video technology, under its 'Powered by Blackbird' licensing model, enabling video companies to accelerate their path to true cloud business models.

[www.elevate.io](https://www.elevate.io)  
[www.blackbird.video](https://www.blackbird.video)  
[www.linkedin.com/company/blackbird-cloud](https://www.linkedin.com/company/blackbird-cloud)  
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