

19 August 2025

## NOTIFICATION OF TRANSACTIONS OF DIRECTORS, PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES OR PERSONS CLOSELY ASSOCIATED

### Sale of shares

The below person discharging managerial responsibilities sold shares in the Company on 18 August 2025.

1	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	Shameel Joosub	
2	Reason for the notification		
a)	Position/status	CEO Vodacom Group	
b)	Initial notification/ Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	Vodafone Group Plc	
b)	LEI	213800TB53ELEUKM7Q61	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
a)	Description of the financial instrument, type of instrument and identification code	Ordinary shares of US 0.20 <sup>20</sup> / <sub>21</sub> each in Vodafone Group Plc (ISIN: GB00BH4HKS39)	
b)	Nature of the transaction	Sale of ordinary shares	
c)	Price(s) and volume(s)		
		Price(s)	Volume(s)
		GBP 0.868	871,500
d)	Aggregated information: volume, Price	Aggregated volume of shares sold: 871,500 Ordinary shares Aggregated price of shares sold: GBP 756,462.00	
e)	Date of the transaction	2025-08-18	
f)	Place of the transaction	London Stock Exchange (XLON)	

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#### About Vodafone

Vodafone is a leading European and African telecoms company.

We serve over 355 million mobile and broadband customers, operating networks in 15 countries with investments in a further five and partners in over 40 more. Our undersea cables transport around a sixth of the world's internet traffic, and we are developing a new direct-to-mobile satellite communications service to connect areas without coverage. Vodafone runs one of the world's largest IoT platforms, with over 215 million IoT connections, and we provide financial services to around 92 million customers across seven African countries - managing more transactions than any other provider.

From the seabed to the stars, Vodafone's purpose is to keep everyone connected.

For more information, please visit [www.vodafone.com](https://www.vodafone.com) follow us on X at @VodafoneGroup or connect with us on LinkedIn at [www.linkedin.com/company/vodafone](https://www.linkedin.com/company/vodafone).

**For more information, please contact:**

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