

**Bluebird Mining Ventures Ltd  
( 'Bluebird' or 'the Company' )**

**Senior Leadership Hire and Business Update**

Bluebird Mining Ventures Ltd, a gold development company is very pleased to announce the further strengthening of the leadership team and provide further updates on the development of the Company's business.

**Highlights:**

- Denis Rusinovich appointed as VP of Finance and Operations, who has been active in the Bitcoin ecosystem since 2017.
- Onboarding completed with a global leader in digital assets for trade execution.
- OTCQB approval effective 20 August 2025 - ticker BMVLF.
- Initial draft Prospectus submitted to the Financial Conduct Authority (FCA).

Denis Rusinovich has been appointed as VP of Finance and Operations to strengthen the Company's leadership team in preparation of rapid growth and expansion. Denis has been active in the Bitcoin ecosystem since 2017 and played a leading role in building some of the largest BTC mining companies in EMEA region overseeing more than 200MW of installed capacity.

Prior to this, he arranged US 250m in financing for gold operations and spent over a decade in project finance at the European Bank for Reconstruction & Development (EBRD). He brings a rare combination of traditional finance and digital asset expertise, spanning treasury management, corporate governance, compliance, and operational oversight.

Alongside this appointment, Bluebird is pleased to report further strategic progress. The Company has been onboarded by Galaxy Digital, a global leader in digital assets, for trade execution.

The Company has been approved for its shares to list on the OTCQB market effective 20 August 2025 under the ticker symbol BMVLF .

On 26 June 2025, the Company announced the commencement of a prospectus drafting process with the objective of raising a minimum of £10 million, subject to approval by the FCA. The Company is pleased that this process has progressed and that the initial draft prospectus has been submitted to the FCA. The Company estimates that the path to publication subject to regulatory approval can be achieved by the end of September 2025.

The Company will update the market in due course regarding the £2m funding facility that was announced on 11 August 2025. This remains on course to be signed this month.

**Bluebird CEO and Executive Director, Sath Ganesarajah, commented,***"The appointment of Denis to the team strengthens our ability to deliver disciplined financial management and operational excellence. His unique track record across both Bitcoin and gold, combined with institutional finance expertise, adds significant depth to our team. We are taking the time to put in place the right institutional infrastructure, creating a platform designed to scale and build strong foundations for long-term value creation.*

*I am also very pleased with the approval and launch of the Company's shares on the OTCQB today and look forward to welcoming many more international investors to the shareholder register."*

**THIS ANNOUNCEMENT CONTAINS INSIDE INFORMATION FOR THE PURPOSES OF ARTICLE 7 OF THE MARKET ABUSE REGULATION EU 596/2014 ("MAR").**

**\*\*ENDS\*\***

For further information please visit <https://bmvbtc.com> or contact:

We encourage all investors to share questions on this announcement via our investor hub	
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