

20 August 2025

Sundae Bar Plc ("sundae_bar" or the "Company")

Launch of sundae_bar Platform Version 1.0

Sundae Bar Plc (AIM: SBAR), the unified marketplace for AI Agents, announces the successful launch of sundae_bar Platform Version 1.0.

Platform V1.0 is the gateway that brings AI agents from leading external platforms directly to businesses and consumers. Starting with integration to Letta^[1], developers can connect their AI agents to sundaebar.ai, and users gain a single, intuitive hub to use them. This unified interface simplifies adoption, accelerates usage, and bridges AI innovation with real-world application.

For Developers - Sell Your AI Agents, Faster

- Seamlessly connect Letta Cloud Agents (and future agent ecosystems) to the sundaebar.ai marketplace
- List agents, frameworks, or templates - whether ready-to-run on sundae_bar or for external implementation - through a structured, curated submission process
- Leverage Scout AI's intelligent matching to reach the most relevant buyers

For Users - Use and Hire the Right AI, Instantly

- Explore agents from multiple sources - including ready-to-use hosted agents, framework-based builds, and workflow templates - all in one place
- Run ready-to-use agents directly on sundae_bar - no technical complexity
- Use Scout AI to describe your needs and get tailored recommendations
- View curated agent profiles with clear descriptions and capabilities

Next Priority: Wallet connectivity to enable monetization.

Jill Kenney, CEO, commented: "Platform V1.0 marks our transition from development to operational marketplace. Scout's integration transforms how businesses discover and use AI agents. We chose Letta as our first integration because of their robust framework for building persistent, stateful agents that can maintain context across interactions - exactly what businesses need for complex automation tasks.

"Importantly, Letta is just our starting point - we're building sundae_bar to be agnostic to how or where an agent is built. Our vision is to connect with multiple frameworks, providers, and agent ecosystems, creating a decentralized marketplace that gives all developers access to our customer base and gives users access to the best agents, regardless of their origin

"This approach ensures we're not just another walled garden, but the universal interface for the AI agent ecosystem. Our next priority is wallet connectivity to close the monetization loop, positioning us to capture growth in the AI agent market projected to reach £47.1 billion by 2030."

For further information please contact:

Sundae Bar Plc

Jill Kenney

+44 (0) 20 3004 9512

Beaumont Cornish Limited (Nominated Adviser)

Roland Cornish & Asia Szusciak

+44 (0) 20 7628 3369

Clear Capital Markets Limited (Broker)

Bob Roberts

+44 (0) 20 3869 6080

Yellow Jersey PR Limited (Financial PR)

Charles Goodwin & Annabelle Wills

+44 (0) 20 3004 9512

Beaumont Cornish Limited ("Beaumont Cornish") is the Company's Nominated Adviser and is authorised and regulated by the FCA. Beaumont Cornish's responsibilities as the Company's Nominated Adviser, including a responsibility to advise and guide the Company on its responsibilities under the AIM Rules for Companies and AIM Rules for Nominated Advisers, are owed solely to the London Stock Exchange. Beaumont Cornish is not acting for and will not be responsible to any other persons for providing protections afforded to customers of Beaumont Cornish nor for advising them in relation to the proposed arrangements described in this announcement or any matter referred to in it.

About sundae_bar: Following successful AIM admission in June 2025, sundae_bar operates a unified marketplace for AI Agents at sundaebar.ai, emerging from the strategic merger of Ora Technology PLC and Kondor AI PLC with 60,000+ users. The Company is positioned to capture exponential growth in the AI agent market through its comprehensive platform connecting developers with businesses.

[1] About Letta: Letta is an open-source framework for building stateful LLM applications, enabling developers to create persistent AI agents that maintain memory and context across conversations. This technology forms the foundation for sophisticated business automation solutions available through the [sundae_bar](#) marketplace.

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact rns@seg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

MSCZKLFFEVLFBBD