

Persons Discharging Managerial Responsibilities and persons closely associated with them notification			
1	Details of the person discharging managerial responsibilities/person closely associated		
Legal person	Gareth Bilton		
2.	Reason for the notification		
Position/status	PDMR - Trading Director		
Initial notification/ amendment	Initial		
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
Issuer	B&M European Value Retail S.A.		
LEI	213800UK7ZRLY2K1X530		
4.	Details of the transaction(s)		
Description of the financial instrument, type of Instrument	Ordinary Shares of 10 pence each		
Identification Code	ISIN LU1072616219		
Nature of the transaction	Exercise of nil-cost share options in relation to Restricted Share Award 2022		
Currency	GBP		
Price(s) and volume(s)	Price	Volume	Total
	Nil	29,700	Nil
Aggregated Information	Price	Volume	Total
	Nil	29,700	Nil
Date of Transaction	19 August 2025		
Place of transaction	Outside a trading venue		
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1	Details of the person discharging managerial responsibilities/person closely associated		
Legal person	Gareth Bilton		
2.	Reason for the notification		
Position/status	PDMR - Trading Director		
Initial notification/ amendment	Initial		
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		

Auction Monitor			
Issuer	B&M European Value Retail S.A.		
LEI	213800UK7ZRLY2K1X530		
4.	Details of the transaction(s)		
Description of the financial instrument, type of Instrument	Ordinary Shares of 10 pence each		
Identification Code	ISIN LU1072616219		
Nature of the transaction	Disposal of sufficient shares to discharge tax liability upon exercise of share options.		
Currency	GBP		
Price(s) and volume(s)	Price	Volume	Total
	£2.247333	13,994	£31,449.18
Aggregated Information	Price	Volume	Total
	£2.247333	13,994	£31,449.18
Date of Transaction	19 August 2025		
Place of transaction	London Stock Exchange, Main Market (XLON)		

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