

1. Issuer Details**ISIN**

GB00BMT9K014

Issuer Name

MOONPIG GROUP PLC

UK or Non-UK Issuer

UK

2. Reason for Notification

An acquisition or disposal of voting rights

3. Details of person subject to the notification obligation**Name**

JPMorgan Asset Management Holdings Inc.

City of registered office (if applicable)

Wilmington

Country of registered office (if applicable)

United States of America

4. Details of the shareholder**Full name of shareholder(s) if different from the person(s) subject to the notification obligation, above**

Â

City of registered office (if applicable)

Â

Country of registered office (if applicable)

Â

5. Date on which the threshold was crossed or reached

18-Aug-2025

6. Date on which Issuer notified

19-Aug-2025

7. Total positions of person(s) subject to the notification obligation

	% of voting rights attached to shares (total of 8.A)	% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)	Total of both in % (8.A + 8.B)	Total number of voting rights held in issuer
Resulting situation on the date on which threshold was crossed or reached	Below minimum threshold	Below minimum threshold	Below minimum threshold	Below minimum threshold
Position of previous notification (if applicable)	4.630767%	0.435914%	5.066681%	Â

8. Notified details of the resulting situation on the date on which the threshold was crossed or reached**8A. Voting rights attached to shares**

Class/Type of shares ISIN code(if possible)	Number of direct voting rights (DTR5.1)	Number of indirect voting rights (DTR5.2.1)	% of direct voting rights (DTR5.1)	% of indirect voting rights (DTR5.2.1)
GB00BMT9K014	Â	14,544,582	Â	4.457874%
Sub Total 8.A	14,544,582		4.457874%	

8B1. Financial Instruments according to (DTR5.3.1R.(1) (a))

Type of financial instrument	Expiration date	Exercise/conversion period	Number of voting rights that may be acquired if the instrument is exercised/converted	% of voting rights
Right to Recall	N/A	N/A	30,429	0.009326%
Sub Total 8.B1	Â		30,429	0.009326%

8B2. Financial Instruments with similar economic effect according to (DTR5.3.1R.(1) (b))

Type of financial instrument	Expiration date	Exercise/conversion period	Physical or cash settlement	Number of voting rights	% of voting rights
Cash settled Equity Swap	N/A	N/A	Cash	1,354,220	0.415065%
Sub Total 8.B2	Â			1,354,220	0.415065%

9. Information in relation to the person subject to the notification obligation

2. Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entities (please add additional rows as necessary)

Ultimate controlling person	Name of controlled undertaking	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold
JPMorgan Asset Management Holdings Inc.	JPMorgan Asset Management (UK) Limited	Â	Â	Â
	J.P. Morgan			

JPMorgan Asset Management Holdings Inc.	Investment Management Inc.	Â	Â	Â
---	----------------------------	---	---	---

10. In case of proxy voting

Name of the proxy holder

Â

The number and % of voting rights held

Â

The date until which the voting rights will be held

Â

11. Additional Information

Chain of controlled undertakings:

JPMorgan Asset Management Holdings Inc.
JPMorgan Asset Management International Limited (100%)
JPMorgan Asset Management (UK) Limited (100%)

JPMorgan Asset Management Holdings Inc.
J.P. Morgan Investment Management Inc. (100%)

12. Date of Completion

19-Aug-2025

13. Place Of Completion

Hyderabad, India
