

21 August 2025

AJ Bell plc
Transaction in Own Shares

AJ Bell plc ("Company") announces that it has purchased the following number of its ordinary shares of £0.000125 each through Jefferies International Limited ("Jefferies"), as part of the share buyback programme, of up to £25m, announced on 23 May 2025.

Date of purchase:	20 August 2025
Number of ordinary £0.000125 shares purchased:	14,267
Highest price paid per share (pence):	510.00
Lowest price paid per share (pence):	505.50
Volume weighted average price paid per share (pence):	508.39

The Company intends to cancel the purchased shares and does not intend to hold any of the purchased shares in treasury.

Following settlement of the above purchases and cancellation of the purchased ordinary shares, the Company's total number of ordinary shares in issue shall be 405,569,632 ordinary shares, with no ordinary shares in treasury.

The figure of 405,569,632 ordinary shares represents the total voting rights in the Company and may be used by shareholders as the denominator for the calculations by which they can determine if they are required to notify their interest in, or a change to their interest in, the Company under the Financial Conduct Authority's Disclosure Guidance and Transparency Rules.

In accordance with Article 5(1)(b) of Regulation (EU) No 596/2014 (as incorporated into UK domestic law by the European Union (Withdrawal) Act 2018) the schedule below contains detailed information about the purchases made by Jefferies on behalf of the Company as part of the buyback programme.

Enquiries to:

AJ Bell

- Kina Sinclair, Group Legal Director & Company Secretary 0345 40 89 100

Aggregated Information of Ordinary Shares Purchased According to Each Trading Venue:

Trading Venue	Weighted Average Price (Pence per Share)	Aggregated Volume
London Stock Exchange (LSE)	508.39	9,348
Chi-X (CHIX)	508.46	1,296
BATE (BATE)	508.34	2,584
Aquis (AQXE)	508.45	486
Turquoise (TRQX)	508.40	553

Schedule of Purchases - Individual Transactions

Number of Shares Purchased	Transaction Price (Pence per Share)	Venue	Time of Transaction
6	507	AQXE	08:06:17
34	506.5	BATE	08:07:03
7	506	TRQX	08:07:03
123	506	XLON	08:07:03
16	506	CHIX	08:07:03
6	506.5	AQXE	08:12:21
16	506.5	CHIX	08:15:18
123	507.5	XLON	08:15:23
7	505.5	TRQX	08:17:48
34	505.5	BATE	08:17:48
6	506.5	AQXE	08:18:26
15	505.5	CHIX	08:19:58
123	506	XLON	08:20:49
15	505.5	BATE	08:23:51
6	506.5	AQXE	08:24:33

15	505.5	BATE	08:24:45
15	505.5	BATE	08:27:29
3	505.5	BATE	08:27:29
20	505.5	BATE	08:27:29
17	505.5	CHIX	08:27:29
123	506	XLON	08:27:43
14	505.5	TRQX	08:29:53
6	506	AQXE	08:31:08
123	506	XLON	08:38:10
16	506	CHIX	08:38:29
34	506	BATE	08:42:20
6	506	AQXE	08:42:20
7	506	TRQX	08:42:20
1	506	CHIX	08:47:36
15	506	CHIX	08:47:36
34	506	BATE	08:49:05
7	506	TRQX	08:49:11
123	506	XLON	08:50:29
6	506	AQXE	08:52:53
16	505.5	CHIX	08:59:30
7	506	TRQX	09:00:42
6	506	AQXE	09:01:59
34	505.5	BATE	09:02:04
15	505.5	CHIX	09:05:52
1	505.5	CHIX	09:06:02
7	506	TRQX	09:06:59
6	506	AQXE	09:07:39
6	506	AQXE	09:13:24
246	507.5	XLON	09:19:32
32	507.5	CHIX	09:19:34
246	507.5	XLON	09:21:36
6	507.5	AQXE	09:22:02
16	507.5	CHIX	09:24:28
6	507.5	AQXE	09:24:41
123	507.5	XLON	09:27:21
6	507.5	AQXE	09:30:34
16	507.5	CHIX	09:30:53
123	507.5	XLON	09:35:21
34	507	BATE	09:35:21
68	507	BATE	09:35:21
14	507	TRQX	09:35:21
34	507	BATE	09:35:21
34	507	BATE	09:35:21
7	507	TRQX	09:35:21
7	507	TRQX	09:35:21
6	507.5	AQXE	09:38:43
16	506	CHIX	09:41:37
11	506.5	BATE	09:42:09
1	506.5	BATE	09:42:16
15	506.5	BATE	09:44:02
123	506.5	XLON	09:45:08
7	506.5	BATE	09:45:17
7	506	TRQX	09:46:20
6	506.5	AQXE	09:46:46
5	506	CHIX	09:48:29
11	506	CHIX	09:48:29
34	506	BATE	09:51:12
7	506	TRQX	09:51:12
33	506	XLON	09:53:43
90	506	XLON	09:53:43
6	506	AQXE	09:54:52
34	506	BATE	10:00:08
10	505.5	CHIX	10:00:08
7	506	TRQX	10:00:10
6	505.5	CHIX	10:02:38
51	505.5	XLON	10:02:38
72	505.5	XLON	10:02:38
2	506	AQXE	10:02:40
4	506	AQXE	10:02:40
7	506	TRQX	10:08:24
34	506	BATE	10:08:28
6	506	AQXE	10:10:10
16	505.5	CHIX	10:12:34
123	505.5	XLON	10:12:34
16	505.5	CHIX	10:14:38
7	505.5	TRQX	10:16:43
34	506	BATE	10:16:44

6	506	AQXE	10:17:35
35	505.5	XLON	10:19:31
88	505.5	XLON	10:19:31
16	505.5	CHIX	10:21:54
7	505.5	TRQX	10:24:59
34	505.5	BATE	10:25:03
6	505.5	AQXE	10:25:04
16	505.5	CHIX	10:29:57
123	505.5	XLON	10:30:12
123	506.5	XLON	10:37:34
4	506	BATE	10:39:18
30	506	BATE	10:39:18
7	506.5	TRQX	10:39:18
16	506.5	CHIX	10:39:38
6	506	AQXE	10:40:10
6	506	AQXE	10:42:17
34	506	BATE	10:43:42
7	506.5	TRQX	10:43:43
123	506	XLON	10:51:17
123	508	XLON	10:57:40
34	508.5	BATE	11:00:29
12	508.5	AQXE	11:02:01
7	509	TRQX	11:02:01
32	507.5	CHIX	11:02:59
34	508.5	BATE	11:03:09
2	509	TRQX	11:04:14
5	509	TRQX	11:04:14
123	508	XLON	11:07:13
1	508	CHIX	11:08:23
6	508	AQXE	11:08:23
15	508	CHIX	11:08:23
7	508	TRQX	11:12:30
8	508	BATE	11:12:30
15	508	BATE	11:12:52
11	508	BATE	11:13:36
6	508	AQXE	11:16:13
123	508	XLON	11:16:39
15	508	BATE	11:25:00
123	508	XLON	11:26:09
6	508	AQXE	11:26:17
19	508	BATE	11:26:17
34	508	BATE	11:33:26
6	508	AQXE	11:37:01
123	508	XLON	11:38:20
15	508	BATE	11:45:15
1	508	BATE	11:45:15
18	508	BATE	11:45:32
6	508	AQXE	11:46:46
18	508	XLON	11:52:22
66	508	XLON	11:52:22
2	508	XLON	11:52:22
13	508	XLON	11:52:22
32	508.5	CHIX	11:52:26
7	508.5	TRQX	11:52:31
24	508	XLON	11:52:31
29	508	CHIX	11:52:31
3	508	CHIX	11:53:02
7	507.5	TRQX	11:54:27
7	507.5	TRQX	11:54:27
7	507.5	TRQX	11:58:59
2	507.5	BATE	11:59:00
32	507.5	BATE	11:59:00
6	507.5	AQXE	11:59:07
16	507.5	CHIX	12:02:07
73	507.5	XLON	12:02:45
50	507.5	XLON	12:02:45
6	507.5	AQXE	12:04:57
34	507.5	BATE	12:05:33
7	507.5	TRQX	12:05:35
5	507.5	CHIX	12:07:52
11	507.5	CHIX	12:07:52
123	507.5	XLON	12:08:53
6	507.5	AQXE	12:10:25
27	507.5	BATE	12:11:30
7	507.5	TRQX	12:11:51
7	507.5	BATE	12:14:32
8	507.5	CHIX	12:14:32

123	507.5	XLON	12:14:59
6	507.5	AQXE	12:17:29
34	507.5	BATE	12:17:29
8	507.5	CHIX	12:17:29
7	507.5	TRQX	12:18:01
123	507	XLON	12:21:01
6	507.5	AQXE	12:21:07
7	507.5	TRQX	12:23:26
34	507.5	BATE	12:23:30
6	507.5	AQXE	12:26:29
123	507	XLON	12:27:08
7	507.5	TRQX	12:29:23
34	507.5	BATE	12:29:30
123	508.5	XLON	12:34:46
123	508.5	XLON	12:43:49
6	508	CHIX	12:45:06
123	508.5	XLON	12:52:50
34	509	BATE	12:59:10
34	508	BATE	12:59:30
34	508	BATE	12:59:30
32	509	CHIX	12:59:32
26	509	CHIX	13:00:10
32	509	CHIX	13:00:10
123	509	XLON	13:01:18
34	509.5	BATE	13:06:07
24	510	AQXE	13:06:07
16	510	CHIX	13:06:14
6	510	AQXE	13:08:24
16	510	CHIX	13:16:23
16	510	CHIX	13:23:42
6	510	AQXE	13:23:42
7	510	TRQX	13:23:42
12	510	AQXE	13:23:42
123	510	XLON	13:23:42
7	510	TRQX	13:23:42
123	510	XLON	13:26:29
6	510	AQXE	13:26:53
16	510	CHIX	13:26:53
16	510	CHIX	13:29:16
6	510	TRQX	13:30:07
68	509.5	BATE	13:31:13
34	509.5	BATE	13:31:13
34	509.5	BATE	13:31:13
34	509.5	BATE	13:31:13
123	509.5	XLON	13:31:13
123	509.5	XLON	13:31:13
6	510	AQXE	13:31:13
8	510	TRQX	13:32:58
5	510	XLON	13:33:12
118	510	XLON	13:33:12
87	510	XLON	13:37:56
34	510	BATE	13:38:21
16	510	CHIX	13:38:21
16	510	CHIX	13:42:02
36	510	XLON	13:42:02
7	510	TRQX	13:42:02
34	510	BATE	13:42:09
7	510	TRQX	13:42:25
3	510	CHIX	13:44:27
13	510	CHIX	13:44:27
6	509.5	AQXE	13:44:27
6	509.5	AQXE	13:44:27
7	509.5	TRQX	13:44:27
12	509.5	AQXE	13:44:27
123	509.5	XLON	13:44:27
7	509.5	TRQX	13:44:27
21	509.5	TRQX	13:44:27
34	510	BATE	13:46:41
123	509.5	XLON	13:46:49
7	509.5	TRQX	13:46:51
34	510	BATE	13:51:17
16	509.5	CHIX	13:52:36
16	509.5	CHIX	13:52:36
123	509.5	XLON	13:52:36
6	509.5	AQXE	13:55:16
7	509.5	TRQX	13:55:16
10	508.5	XLON	13:55:21

113	508.5	XLON	13:55:21
34	509	BATE	13:55:49
34	509	BATE	14:00:15
123	509.5	XLON	14:00:29
32	509.5	CHIX	14:00:41
6	510	AQXE	14:00:58
6	510	AQXE	14:00:58
14	509	TRQX	14:03:17
7	509	TRQX	14:03:17
123	509.5	XLON	14:03:31
123	509.5	XLON	14:06:59
8	509.5	CHIX	14:10:07
8	509.5	CHIX	14:10:31
16	509.5	CHIX	14:10:31
123	509.5	XLON	14:10:31
123	509.5	XLON	14:13:53
16	509.5	CHIX	14:14:57
16	509.5	CHIX	14:14:57
102	509.5	BATE	14:15:04
7	509.5	TRQX	14:15:04
7	509.5	TRQX	14:15:04
14	509.5	TRQX	14:15:04
12	509	AQXE	14:15:20
6	509	AQXE	14:15:20
6	509	AQXE	14:15:20
6	509	AQXE	14:15:20
68	509.5	BATE	14:17:19
67	509.5	XLON	14:18:29
56	509.5	XLON	14:18:29
5	509.5	CHIX	14:19:04
11	509.5	CHIX	14:19:04
6	509.5	AQXE	14:19:06
34	509.5	BATE	14:20:47
123	509.5	XLON	14:20:56
16	509.5	CHIX	14:21:16
6	509.5	AQXE	14:21:21
16	509.5	CHIX	14:23:38
6	509.5	AQXE	14:24:08
123	509.5	XLON	14:24:21
16	509.5	CHIX	14:26:56
6	509.5	AQXE	14:27:12
16	509.5	CHIX	14:30:11
1	509.5	XLON	14:31:17
37	509.5	XLON	14:31:17
159	509.5	XLON	14:31:17
49	509.5	XLON	14:31:17
34	509.5	BATE	14:31:32
7	509.5	TRQX	14:31:57
16	509.5	CHIX	14:33:05
34	509.5	BATE	14:33:47
123	509.5	XLON	14:34:07
7	509.5	TRQX	14:34:09
16	509.5	CHIX	14:35:59
34	509.5	BATE	14:35:59
7	509.5	TRQX	14:36:42
122	509.5	XLON	14:37:07
1	509.5	XLON	14:37:07
34	509.5	BATE	14:37:59
7	509	TRQX	14:38:41
7	509	TRQX	14:38:41
7	509	TRQX	14:38:41
16	509.5	CHIX	14:39:01
6	509.5	AQXE	14:40:05
123	509.5	XLON	14:40:07
34	509.5	BATE	14:41:10
16	509.5	CHIX	14:41:45
68	509.5	BATE	14:43:04
34	509.5	BATE	14:43:04
123	509.5	XLON	14:43:05
16	509.5	CHIX	14:47:30
123	509.5	XLON	14:47:30
7	509.5	TRQX	14:47:30
7	509.5	TRQX	14:47:30
7	509.5	TRQX	14:47:30
34	509.5	BATE	14:48:38
6	509.5	AQXE	14:48:38
6	509.5	AQXE	14:48:38

18	509.5	AQXE	14:48:38
6	509.5	AQXE	14:48:38
123	509.5	XLON	14:49:39
16	509.5	CHIX	14:49:59
7	509	TRQX	14:50:17
6	509.5	AQXE	14:50:50
34	509	BATE	14:51:21
7	508.5	TRQX	14:51:29
123	508.5	XLON	14:52:07
3	508.5	CHIX	14:52:29
13	508.5	CHIX	14:52:29
6	509.5	AQXE	14:53:19
34	509	BATE	14:54:17
7	508	TRQX	14:54:25
3	508.5	CHIX	14:54:57
13	508.5	CHIX	14:54:57
123	508	XLON	14:55:04
6	508.5	AQXE	14:55:53
16	507.5	CHIX	14:56:23
34	509	BATE	14:57:16
123	508	XLON	14:58:02
6	508	AQXE	14:59:21
16	508	CHIX	14:59:21
7	508	TRQX	14:59:29
16	509	CHIX	15:05:27
16	509	CHIX	15:05:27
34	509	BATE	15:05:27
34	509	BATE	15:05:27
123	509	XLON	15:05:27
123	509	XLON	15:05:27
123	509.5	XLON	15:07:23
35	510	XLON	15:12:52
88	510	XLON	15:12:52
16	510	CHIX	15:13:45
123	510	XLON	15:13:45
7	510	TRQX	15:13:45
34	509.5	BATE	15:14:16
7	509.5	TRQX	15:14:16
21	509.5	TRQX	15:14:16
34	509.5	BATE	15:14:16
123	510	XLON	15:16:47
6	510	AQXE	15:17:04
1	510	CHIX	15:17:37
15	510	CHIX	15:17:37
6	509.5	AQXE	15:17:37
7	509.5	TRQX	15:17:37
16	509.5	CHIX	15:17:37
16	510	CHIX	15:17:37
123	509.5	XLON	15:20:14
16	510	CHIX	15:29:18
32	510	CHIX	15:29:18
34	510	BATE	15:29:18
34	510	BATE	15:29:18
123	510	XLON	15:29:18
6	510	AQXE	15:40:40
16	510	CHIX	15:40:40
6	510	AQXE	15:40:40
16	510	CHIX	15:40:40
16	510	CHIX	15:40:40
34	510	BATE	15:40:40
6	510	AQXE	15:40:40
16	510	CHIX	15:40:40
16	510	CHIX	15:40:40
34	510	BATE	15:40:40
34	510	BATE	15:40:40
34	510	BATE	15:40:40
6	510	AQXE	15:40:40
6	510	AQXE	15:40:40
34	510	BATE	15:40:40
6	510	AQXE	15:40:40
6	510	AQXE	15:40:40
123	510	XLON	15:40:40
123	510	XLON	15:40:40
123	510	XLON	15:40:40
7	510	TRQX	15:40:40
7	510	TRQX	15:40:40
7	510	TRQX	15:40:40

123	510	XLON	15:40:40
7	510	TRQX	15:40:40
7	510	TRQX	15:40:40
7	510	TRQX	15:40:40
7	510	TRQX	15:40:40
7	510	TRQX	15:40:40

This information is provided by RNS, the news service of the London Stock Exchange. RNS is approved by the Financial Conduct Authority to act as a Primary Information Provider in the United Kingdom. Terms and conditions relating to the use and distribution of this information may apply. For further information, please contact ms@seg.com or visit www.ms.com.

RNS may use your IP address to confirm compliance with the terms and conditions, to analyse how you engage with the information contained in this communication, and to share such analysis on an anonymised basis with others as part of our commercial services. For further information about how RNS and the London Stock Exchange use the personal data you provide us, please see our [Privacy Policy](#).

END

POBBLGDIXDDDGUG