

**Bango PLC**

**("Bango")**

**PDMR Share Purchases via Employee Share Incentive Plan**

**Cambridge, UK, 21 August 2025** - Bango (AIM: BGO), announces Director and PDMR share purchases via its employee share incentive plan (the "SIP") which was established in November 2022.

On 21 August 2025, the Company received notification from Equiniti Share Plan Trustees Limited, the trustee of the SIP, that on 18 August 2025 it purchased in aggregate 17,802 Ordinary Shares in the market at a price of 91p per Ordinary Share on behalf of those Directors and PDMRs set out in the table below. These individuals were awarded Matching Shares in accordance with the terms of the SIP.

Director / PDMR	Title and Position	Number of Partnership Shares acquired under the SIP on 18 August 2025	Number of Matching Shares acquired under the SIP on 18 August 2025	Total beneficial holding of Ordinary Shares following these acquisitions	
				Number of Ordinary Shares	Approximate % of Company's issued share capital
Paul Larbey	CEO and Director	1,978	3,956	183,915	0.24%
Matthew Wilson	CFO and Director	1,978	3,956	5,934	0.01%
Wayne Griffiths	COO and PDMR	1,978	3,956	15,096	0.02%

**ENDS**

Engage with the Bango management team directly by asking questions, watching video summaries and seeing what other shareholders have to say. Navigate to our interactive Investorhub here: <https://bangoinvestor.com/auth/signup>

**For further information, please contact:**

**Investor questions on this announcement** <https://bangoinvestor.com/auth/signup>

We encourage all investors to share questions on this announcement via our investor hub

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Harry Gooden  
George Grainger

### About Bango

Bango enables content providers to reach more paying customers through global partnerships. Bango revolutionized the monetization of digital content and services, by opening-up online payments to mobile phone users worldwide. Today, the Digital Vending Machine® is driving the rapid growth of the subscriptions economy, powering choice and control for subscribers.

The world's largest content providers, including Amazon (NASDAQ: AMZN), Google (NASDAQ: GOOG) and Microsoft (NASDAQ: MSFT) trust Bango technology to reach subscribers everywhere.

Bango, where people subscribe. For more information, visit [www.bangoinvestor.com](http://www.bangoinvestor.com)

**Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them**

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>														
a)	Name	Paul Larbey													
<b>2</b>	<b>Reason for notification</b>														
a)	Position/Status	CEO and Director													
b)	Initial notification/Amendment	Initial Notification													
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>														
a)	Name	Bango PLC													
b)	LEI	213800V5MWHQCL7RF574													
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted</b>														
a)	Description of the financial instrument, type of instrument  Identification code	Ordinary Shares of 20 pence each  GB00B0BRN552													
b)	Nature of the transaction	1. Purchase of partnership shares under the SIP  2. Award of matching shares under the SIP													
c)	Price(s) and volume(s)	<table border="1"> <tr> <td></td><td>Price(s)</td><td>Volume(s)</td></tr> <tr> <td>1.</td><td>91p</td><td>1,978</td></tr> <tr> <td>2.</td><td>Nil</td><td>3,956</td></tr> </table>			Price(s)	Volume(s)	1.	91p	1,978	2.	Nil	3,956			
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e)	Date of the transaction	18 August 2025
f)	Place of the transaction	London Stock Exchange XLON

<b>1</b>	<b>Details of the person discharging managerial responsibilities/person closely associated</b>														
a)	Name	Matthew Wilson													
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a)	Name	Wayne Griffiths	

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