

22 August 2025

MISSION GROUP PLC
("MISSION", the "Group")

NOTICE OF RESULTS AND INVESTOR PRESENTATION

The **MISSION** Group plc (AIM: TMG), creator of **Work That Counts**TM, comprising a Group of digital marketing and communications Agencies, will release Interim Results for the six months ended 30 June 2025 on 23 September 2025.

Investor Presentation via Investor Meet Company

Chief Executive Officer Designate, John Carey (who, as previously announced on 1 July 2025, will join the Group as CEO on 1 September 2025) and Chief Financial Officer, Giles Lee will provide a live presentation providing an overview of the Group's results, via the Investor Meet Company platform on 25 September 2025 at 16:00 BST.

The presentation is open to all existing and potential shareholders. Questions can be submitted pre-event via your Investor Meet Company dashboard up until 24 September 2025, 09:00 BST or at any time during the live presentation.

Investors can sign up to Investor Meet Company for free and add to meet **The MISSION Group PLC** via:

<https://www.investormeetcompany.com/the-mission-group-plc/register-investor>

Investors who already follow **The MISSION Group PLC** on the Investor Meet Company platform will automatically be invited.

ENDS

ENQUIRIES:

Mark Lund, Interim Chief Executive
Giles Lee, Chief Financial Officer
The **MISSION** Group PLC

Via Houston

Simon Bridges/Andrew Potts/Harry Rees
Canaccord Genuity Limited
(Financial Adviser, Nominated Adviser and Broker)

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NOTES TO EDITORS

The **MISSION** Group Plc. is **The Brand Performance Group**.

Delivering measurable, results-driven campaigns as the preferred creative partner for real business growth. We offer top-tier agencies, strategic specialisms and global reach delivering outstanding performance for brands. We call it **Work That Counts**TM www.themission.co.uk

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