

22 August 2025

**Zinc Media Group plc**  
("Zinc" or the "Group")

**CFO Resignation**

Zinc Media Group plc (AIM: ZIN), the award-winning television and content production group, announces that Will Sawyer, Chief Financial Officer, has informed the board of his intention to step down from his role as CFO and Director of the Board at the end of 2025 in order to pursue a new career opportunity.

The Board has appointed a search firm and commenced a process to find his replacement and Will shall continue to work with the Group over the coming months for an orderly handover. A further announcement will be made when appropriate.

**Mark Browning, Chief Executive Officer, says:**

"The Board join me in thanking Will for his excellent contribution to Zinc. He has played a significant part in the turnaround of the Group. After 7 years in the role he leaves with our thanks and best wishes for the next chapter of his career in the professional services industry."

**For further information, please contact:**

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**About Zinc Media Group**

Zinc Media Group plc is a premium television and content creation group. The award-winning and critically acclaimed television labels comprise Atomic, Brook Lapping, Electric Violet, Raw Cut, Rex, Red Sauce, Supercollider, Tern Television, Tomas TV, along with Bumblebee Post-Production, and produce programmes across a wide range of factual genres for UK and international broadcasters.

Zinc Media Group's commercial content creation unit includes The Edge Picture Company, one of the UK's largest brand film-making companies, and Zinc Audio, specialising in podcasts and radio production.

For further information on Zinc Media, please visit [www.zincmedia.com](http://www.zincmedia.com)

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