

Chapel Down Group Plc
('Chapel Down', 'CDG' or 'the Company')

EPIC: CDGP

Board Appointment

Further to the announcement on 31 July 2025, Chapel Down is pleased to confirm that Simon Litherland has been formally appointed to the Company's Board of Directors, with immediate effect.

Simon was CEO of Britvic plc from 2013 to 2025, leading the company through a period of growth culminating in its recent acquisition by the Carlsberg Group. Simon previously held senior leadership roles at Diageo across Great Britain, South Africa, Ireland, and Central and Eastern Europe.

Michael Spencer, Chairman-designate, commented: "I am delighted to welcome Simon Litherland to Chapel Down. With his impressive consumer and leadership experience, he is a strong addition to the Board."

Simon Litherland added: "Chapel Down has a strong market position in an emerging sparkling wine category and has an exciting future ahead. I am delighted to be joining the Board and very much look forward to working with the team to help create the next phase of growth."

Disclosure under Schedule 2 (g) of the AIM Rules for Companies

Peter Simon Litherland, aged 61, holds/has held the following directorships/partnerships in the last five years:

Current Directorships / Partnerships

- Princess Grove Seer Green Management Company Limited
- JWC Consultancy Limited

Previous Directorships / Partnerships

- Persimmon Plc
- Britannia Soft Drinks Limited
- Britvic France SAS
- Britvic Limited
- Britvic Soft Drinks Limited
- Pessade SAS
- Teisseire France SAS
- British Vitamin Products Limited
- Britvic Asset Company No. 1 Limited
- Britvic Asset Company No. 2 Limited
- Britvic Asset Company No. 3 Limited
- Britvic Asset Company No. 4 Limited
- Britvic Beverages Limited
- Britvic Corona Limited
- Britvic Finance Limited
- Britvic France SAS
- Britvic International Investments Limited
- Britvic Overseas Limited
- Britvic Soft Drinks Limited
- Fruite Entreprises SAS
- Greenbank Drinks Company Limited
- H D Rawlings Limited
- Hooper, Struve & Company Limited
- Idris Limited
- London Essence Company Limited
- Orchid Drinks Limited
- Plenish Cleanse LTD
- Pessade SAS
- R. White & Sons Limited
- Red Devil Energy Drinks Limited
- Robinsons (Finance) No. 2 Limited
- Robinsons Soft Drinks Limited
- Southern Table Water Company Limited
- Teisseire Benelux SA
- Teisseire France SAS
- The Really Wild Drinks Company
- Bric Fruit SAS
- Unisource SAS
- J & C SAS
- Sunfresh Softdrinks Limited

Contacts

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About Chapel Down:

Chapel Down (AIM: CDGP) is England's leading and largest winemaker and the power brand of English wine, the world's newest international wine region. From its home in Kent in the heart of the Garden of England, Chapel Down produces a range of sparkling and still wines which consistently win prestigious international awards for their quality. Chapel Down has over 1,000 acres of vineyards, c10% of the UK's total, of which 750 acres are fully productive.

Chapel Down's status as the most recognised English wine brand is supported by its partnerships with flagship sporting and cultural events including Ascot, The Boat Race and Pub in the Park, and Chapel Down is the 'Official Sparkling Wine' of the England and Wales Cricket Board.

Chapel Down is listed on the London Stock Exchange's AIM and has over 10,000 retail investors who enjoy discounts on Chapel Down's wines, tours and tastings at the brand's home at Tenterden in Kent, which each year attracts c50,000 visitors.

Chapel Down is strongly committed to growing its business in balance with the environment and sustainability is a strong, ongoing focus. The company is a founding member of Sustainable Wines of Great Britain and practices sustainable viticulture.

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