

London, 28 August 2025

## Lion Finance Group PLC announces notification of transactions of Directors / Persons Discharging Managerial Responsibilities and Connected Persons

The notification set out below is provided in accordance with the requirements of the UK Market Abuse Regulation.

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1	Details of the person	n discharging managerial responsibilities/person closely associated
a)	Name	Archil Gachechiladze
2	Reason for the notification	
a)	Position/status	PDMR, Executive Director and CEO of Lion Finance Group PLC
b)	Initial notification/ Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Lion Finance Group PLC
b)	LEI	213800XKDG12NQG8VC53
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary shares of £0.01 each in Lion Finance Group PLC
	Identification code	ISIN: GB00BF4HYT85
b)	Nature of the transaction	Exercise of 17,450 nil-cost options over ordinary shares
c)	Price(s) and volume(s)	Price(s)   Volume(s)   N/A   17,450
d)	Aggregated information - Aggregated volume - Price	Exercise of 17,450 nil-cost options over ordinary shares.  Please note that 3,770 ordinary shares were withheld to meet tax liabilities, resulting in Archil Gachechiladze receiving 13,680 ordinary shares.
e)	Date of the transaction	27 August 2025
f)	Place of the transaction	Outside of a trading venue

 $For further information, please contact: Computershare Company Secretarial Services Limited, \underline{LionFinanceGroup-CoSec@computershare.co.uk} \\$ 

Name of authorised official of issuer responsible for making notification: Computershare Company Secretarial Services Limited, Company Secretary

## About Lion Finance Group PLC

sucriguis, we are committed to driving ousness grown, sustaining ingit profitability, and generating strong returns, white creating opportunities for our stakenorders and making a positive contribution in the communities where we operate.

Legal Entity Identifier: 213800XKDG12NQG8VC53

For further information, please visit  $\underline{\mathbf{www.lionfinancegroup.uk}}$  or contact:

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