

29 August 2025

Bloomsbury Publishing Plc (the "Company")

Director/PDMR Shareholdings

The Company was made aware today that, as part of a dividend reinvestment plan, John Bason, the Company's Non-executive Chairman, purchased 253 ordinary shares of £0.0125 ("Ordinary Shares") on the market at a price of 491.2167 pence per Ordinary Share on 22 August 2025. Following this transaction, he (including persons closely associated with him) holds a total of 23,019 shares in the Company, representing approximately 0.01% of the current Issued Share Capital of the Company.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

This form is required for disclosure of transactions under Article 19 of Regulation (EU) No 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (Market Abuse Regulation), which is part of UK law by virtue of the European Union (Withdrawal) Act 2018.

1	Details of the person discharging managerial responsibilities / person closely associated	
a)	Name	John Bason
2	Reason for the notification	
a)	Position/status	Non-executive Chairman
b)	Initial notification /Amendment	Initial notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Bloomsbury Publishing PLC
b)	LEI	213800ZL2PEC4C6UOQ53
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary Shares of 1.25p Each ISIN: GB0033147751
b)	Nature of the transaction	Share purchase
c)	Price(s) and volume(s)	Price £4.912167 No. of shares 253
d)	Aggregated information	

e)	Date of the transaction	22 August 2025
f)	Place of the transaction	London Stock Exchange

For further information, please contact:

Bloomsbury Publishing Plc

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