

29 August 2025

**Card Factory plc
(the "Company")
Total Voting Rights**

In accordance with Disclosure Guidance and Transparency Rules 5.6.1R, the Company notifies the market that at the date of this announcement the Company's issued ordinary share capital comprises 351,282,504 ordinary shares with a nominal value of 1p each ("Ordinary Shares") with each share carrying one vote. No shares are held in treasury.

The number of 351,282,504 ordinary shares above may be used by shareholders in the Company as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change in their interest in, the ordinary share capital of the Company under the FCA's Disclosure Guidance and Transparency Rules.

Name of authorised Company official responsible for making this notification:

Ciaran Stone

Tel: 01924 839150

General Counsel and Company Secretary

Card Factory plc

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