RNS Number : 2847X
Mortgage Advice Bureau (Hldgs) PLC
29 August 2025

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Mortgage Advice Bureau (Holdings) plc

(the "Company")

Directors' Shareholdings and PDMR notification

The Company has been notified that on 29 August 2025 certain Directors of the Company or their connected parties have purchased Ordinary Shares of 0.1p ("Shares") as follows:

Director	Date of purchase	Number of Shares purchased	Purchase price	Total number of Shares held following purchase	Percentage of issued Share capital held after purchase
Nathan Imlach	29 August 2025	246	755.00p	34,934	0.06%

The notification below is made in accordance with the requirements of the UK Market Abuse Regulation.

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them.

1	**Details of the person discharging managerial responsibilities / person closely associated**	
a)	Name	Donna Imlach
2	**Reason for the notification**	
a)	Position/status	Person closely associated with Person Discharging Managerial Responsibilities (Nathan Imlach, Non-Executive Director)
b)	Initial notification /Amendment	Initial notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	Mortgage Advice Bureau (Holdings) plc
b)	LEI	2138008AY1RA61T6W960
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument	Ordinary Shares of 0.1 pence each

	instrument, type of instrument Identification code	ISIN: GB00BQSBH502
b)	Nature of the transaction	Purchase of Ordinary Shares
c)	Price(s) and volume(s)	Price: 755.00p; No. of Shares: 246
d)	Aggregated information - Aggregated volume - Price	N/A
e)	Date of the transaction	2025-08-29
f)	Place of the transaction	London Stock Exchange, AIM

Enquiries:

Mortgage Advice Bureau (Holdings) plc	Via Camarco
Peter Brodnicki, Chief Executive Officer	
Ben Thompson, Deputy Chief Executive Officer	
Emilie McCarthy, Chief Financial Officer	
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About Mortgage Advice Bureau (Holdings) plc:

MAB is one of the UK's leading consumer intermediary brands and specialist networks for mortgage advisers.

Through its partner firms known as Appointed Representatives ("ARs"), MAB has approximately 2,000 advisers providing expert advice to customers on a range of mortgage, specialist lending, protection, and general insurance products. MAB supports its AR firms with proprietary technology and services, including adviser recruitment and lead generation, learning and development, compliance auditing and supervision, and digital marketing and website solutions.

For more information, visit www.mortgageadvicebureau.com