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World Chess PLC  
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## World Chess Plc

("World Chess" or the "Company")

### Business Update

#### World Chess Reaches One Million Registered Users, Appoints Former Chess.com Design Lead, and Prepares for Major Mobile App Relaunch

World Chess plc (LSE:CHSS), the London-listed chess organisation and official partner of the International Chess Federation (FIDE), is pleased to announce several key business milestones.

#### One Million Registered Users

World Chess has now surpassed **one million registered users** on [worldchess.com](https://worldchess.com). This milestone demonstrates that the platform has reached a level of adoption which establishes World Chess as a significant player in the online chess sector. At the same time, the Company remains focused on increasing engagement and conversion to paid membership through recently announced features such as gamification and unlimited post-game analysis for subscribers.

#### Strategic Hire: Head of Mobile Design

To accelerate the development of its next generation mobile products, World Chess has appointed a new **Head of Mobile Design**, who previously held a senior design role at Chess.com. The appointment brings extensive expertise in designing engaging, user-friendly chess platforms at scale, and will be pivotal in strengthening World Chess's mobile-first strategy.

#### Mobile App Relaunch - November 2025

The redesigned **World Chess mobile app** will launch on **1 November 2025**. The new app will feature a modernised design, faster gameplay, and an expanded feature set aimed at boosting engagement and monetisation. With the majority of online chess now played on mobile devices, this relaunch represents a cornerstone of the Company's growth strategy.

Ilya Merenzon, Chief Executive Officer of World Chess, said:

*"A million people have now signed up to play on World Chess - that's a huge milestone and a clear sign of how far we've come. The upcoming launch of our redesigned mobile app will allow us to serve this audience in a much richer way, and bringing in a proven design leader from Chess.com gives us the expertise to execute at scale. Most importantly, we are learning every day from our players, refining the product with their feedback, and building towards something much larger. Chess is at an inflection point, and World Chess is determined to shape its next chapter."*

*This announcement contains information which, prior to its disclosure, was inside information as stipulated under Regulation 11 of the Market Abuse (Amendment) (EU Exit) Regulations 2019/310 (as amended).*

For more information, please visit <https://www.company.worldchess.com/investors>

#### World Chess PLC

Ilya Merenzon, CEO

[merenzon@worldchess.com](mailto:merenzon@worldchess.com)

#### Novum Securities Limited

Financial Adviser

David Coffman / Anastasiya Eley

+44 (0) 20 7399 9400

#### Notes to Editors

World Chess (LSE: CHSS) is a London-based chess gaming and entertainment company and Fédération Internationale des Échecs ("FIDE") official commercial partner. World Chess organised the FIDE Championship Matches in the USA and the UK and revolutionised the sport by signing the biggest media partnerships in chess history. World Chess develops Armageddon, the chess league for prime-time television. World Chess also runs FIDE Online Arena, the exclusive official chess gaming platform. More at [worldchess.com](https://worldchess.com).

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