

2 September 2025

everplay group plc
("everplay" or the "Company")

Director/PDMR shareholding

everplay group plc, a leading global independent ("indie") developer and publisher of premium video games, working simulation games and children's edutainment apps announces that it has received a notification from Debbie Bestwick, Non-Executive Director of the Company that on 2 September 2025 she gifted 615,764 ordinary shares of £0.01 each in the Company ("Ordinary Shares") to Active Respite.

Active Respite is a UK charity founded in 2022 and fully funded by Debbie Bestwick. The charity provides financial and practical support to children and families in need, promoting children's educational and physical wellbeing.

Following this gift, Ms Bestwick's interest in Ordinary Shares is as follows:

| Name | No. of Ordinary Shares | % of issued share capital |
|--------------------|------------------------|---------------------------|
| Ms Debbie Bestwick | 26,624,486 | 18.3% |

Enquiries:

everplay group plc

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About everplay group plc

everplay group plc (formerly Team17 Group plc) is an award winning and leading global indie games label developer and publisher of premium video games and apps, comprising three distinct divisions: Team17, astragon and StoryToys. Team17 is a games developer, publisher and creative partner for indie developers around the world, known for iconic IP such as Hell Let Loose, Worms and Overcooked!. astragon is a leading games publisher, developer and distributor of sophisticated working simulation games, including Construction Simulator and Police Simulator, targeting a broad audience from young enthusiasts to technical experts and casual gamers. Story Toys is a world-class developer and publisher of educational entertainment apps, bringing the world's most popular characters, worlds and stories to life for children under the age of eight, with apps including Disney Colouring World and LEGO® Bluey™.

Visit www.everplaygroupplc.com for more information or follow us on LinkedIn: [everplay group plc](https://www.linkedin.com/company/everplay-group-plc)

The Company publicly discloses the following notifications pursuant to the EU Market Abuse Regulations:

| | |
|---|--|
| 1. Details of the Person discharging managerial responsibilities ("PDMR") / person closely associated with them ("PCA") | |
| a) Name | Ms Debbie Bestwick |
| 2. Reason for the notification | |
| a) Position / status | PDMR (Non-Executive Director) |
| b) Initial notification / amendment | Initial notification |
| 3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | |
| a) Name | everplay group plc |
| b) Legal Entity Identifier | 2138006EUUCL4ZIE51 |
| 4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | |
| a) Description of the financial instrument | Ordinary shares of £0.01 each in the Company ("Ordinary Shares") ISIN: GB00BYVX2X20 |

| | | |
|----|--|---|
| b) | Nature of the transaction | Gift of Ordinary Shares |
| c) | Price(s) and volume(s) | 615,764 Ordinary Shares transferred for nil consideration |
| d) | Aggregated information <ul style="list-style-type: none"> • Aggregated volume • Aggregated price | NA |
| e) | Date of the transaction(s) | 2 September 2025 |
| f) | Place of the transaction | Off market |

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