

02 September 2025

## Sosandar plc

### Proposed Capital Reduction, Posting of Circular & Notice of General Meeting

Sosandar plc (AIM: SOS), the women's fashion brand, creating quality, trend-led products for women of all ages, announces that it is proposing to carry out a reduction of the Company's capital involving the cancellation of the Company's share premium account in order to create distributable reserves. This is a preliminary step to providing the distributable reserves required to have the ability and flexibility to return value to Shareholders in the future. The Capital Reduction is conditional upon, amongst other things, the Company obtaining approval of the Shareholders at the General Meeting and confirmation by the Court.

The Company confirms that a circular (the '**Circular**') was posted to Shareholders today and will shortly be made available on the Company's website. The Circular sets out the background to and reasons for the Capital Reduction and includes a notice convening the General Meeting for Shareholders to approve the proposed resolution and a timetable for the Capital Reduction. The General Meeting will be held at 10.30 a.m. on 18 September 2025 at 2nd Floor, Springfield House, Water Lane, Wilmslow, Cheshire, SK9 5BG.

Subject to Shareholder approval and confirmation by the Court, the effective date for the Capital Reduction is expected to be on or around 16 October 2025. Thereafter, any plans to return value to Shareholders will be communicated separately.

Completion of the Capital Reduction will not affect the rights attaching to the Ordinary Shares and will not result in any change to the number of Ordinary Shares in issue (or their nominal value).

Capitalised terms used in this announcement have the meaning given in the Circular unless the context requires otherwise or as otherwise defined herein.

### Enquiries

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### About Sosandar PLC

Sosandar is a women's fashion brand in the UK targeting style conscious women who have graduated from lower quality, price-led alternatives. The Company offers this underserved audience fashion-forward, affordable, quality clothing to make them feel sexy, feminine, and chic. The business sells predominantly own-label exclusive product designed and tested in-house.

Sosandar's product range is diverse, providing its customers with an array of choice for all occasions across all women's fashion categories. The company sells through Sosandar.com and its own stores, and has a number of high value brand partnerships including with NEXT and Marks & Spencer.

Sosandar's success has been built on an exceptional product range, seamless customer experience and impactful, lifestyle marketing, all of which is underpinned by combining innovation with data analysis. Our growth strategy is focused on continuing to grow brand awareness and expand our addressable market and routes to market, reaching customers wherever they wish to shop. This is achieved both through direct to consumer channels and through chosen third-party partners.

Sosandar was founded in 2016 and listed on AIM in 2017. More information is available at [www.sosandar-ir.com](http://www.sosandar-ir.com)

information, please contact [ms@seg.com](mailto:ms@seg.com) or visit [www.ms.com](http://www.ms.com).

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