

Persons Discharging Managerial Responsibilities and persons closely associated with them notification			
1	Details of the person discharging managerial responsibilities/person closely associated		
Legal person	Tjeerd Jegen		
2.	Reason for the notification		
Position/status	Tjeerd Jegen is a person discharging managerial responsibilities in relation to the issuer, being the CEO of the company.		
Initial notification/ amendment	Initial		
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
Issuer	B&M European Value Retail S.A.		
LEI	213800UK7ZRLY2K1X530		
4.	Details of the transaction(s)		
Description of the financial instrument, type of Instrument	Ordinary shares of 10 pence each		
Identification Code	ISIN LU1072616219		
Nature of the transaction	Purchase of ordinary shares		
Currency	GBP		
Price(s) and volume(s)	Price	Volume	Total
	2.4181	47,400	114,617.94
Aggregated Information	Price	Volume	Total
	2.4181	47,400	114,617.94
Date of Transaction	29 August 2025		
Place of transaction	London Stock Exchange, Main Market (XLON)		

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Identification Code	ISIN LU1072616219		
Nature of the transaction	Purchase of ordinary shares		
Currency	GBP		
Price(s) and volume(s)	Price	Volume	Total
	2.284915	43,480	99,348.10
Aggregated Information	Price	Volume	Total
	2.284915	43,480	99,348.10
Date of Transaction	02 September 2025		
Place of transaction	London Stock Exchange, Main Market (XLON)		

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4.	Details of the transaction(s)		
Description of the financial instrument, type of Instrument	Ordinary shares of 10 pence each		
Identification Code	ISIN LU1072616219		
Nature of the transaction	Purchase of ordinary shares		
Currency	GBP		
Price(s) and volume(s)	Price	Volume	Total

	2.307	22,500	51,907.50
Aggregated Information	Price	Volume	Total
	2.307	22,500	51,907.50
Date of Transaction	03 September 2025		
Place of transaction	London Stock Exchange, Main Market (XLON)		

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