RNS Number : 2702Y
Entain PLC
05 September 2025

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Entain plc

("Entain" or "Group" or "Company")

Notification of Transactions by Persons Discharging Managerial Responsibility ("PDMR") Or Persons Closely Associated ('PCA')

Entain plc (LSE: ENT), the global sports betting and gaming group, announces transactions of Entain ordinary shares of €0.01 each in the capital of the Company ("**Shares**") due to portfolio rebalancing transactions by Eminence Capital, LP as set out below:

There is no change to the aggregate holding of the funds and accounts managed by Eminence Capital, LP as a result of the rebalancing transactions. The purchase and sales were done simultaneously as separate cross transactions between Eminence funds and accounts.

Name & Role	Shares held prior to dealing	Nature of transaction	Number Shares sold and purchased	Date of Sale and Purchase of Shares	Sale & Purchase price (pence per share)	Total Shares held after dealing
Eminence Capital, LP PCA of Ricky Sandler	41,425,426	Rebalancing transaction between funds and accounts managed by Eminence Capital, LP	Sold: 1,059,998 Purchased: 1,059,998	02/09/2025	871.60p	41,425,426

The information set out below is provided in accordance with the requirements of Article 19(3) of the Market Abuse Regulation (EU) No. 596/2014 as it forms part of English law by virtue of the European Union (Withdrawal) Act 2018.

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LEI: 213800GNI3K45LQR8L28

About Entain plc

Entain plc (LSE: ENT) is a FTSE100 company and is one of the world's largest sports betting and gaming groups, operating both online and in the retail sector. The Group owns a comprehensive portfolio of established brands; Sports brands include BetCity, bwin, Coral, Crystalbet, Eurobet, Ladbrokes, Neds, Sportingbet, Sports Interaction, STS and SuperSport; Gaming brands include Foxy Bingo, Gala, GiocoDigitale, Ninja Casino, Optibet, Partypoker and PartyCasino. The Group operates the TAB NZ brand as part of a long-term strategic partnership with TAB New Zealand. The Group owns proprietary technology across all its core product verticals and in addition to its B2C operations, provides services to a number of third-party customers on a B2B basis.

The Group has a 50/50 joint venture, BetMGM, a leader in sports betting and iGaming in the US. Entain provides the technology and capabilities which power BetMGM as well as exclusive games and products, specially developed at its in-house gaming studios. The Group is tax resident in the UK and is the only global operator to exclusively operate in domestically regulated or regulating markets operating in over 30 territories.

Entain is a leader in ESG, a member of FTSE4Good, the DJSI and is AAA rated by MSCI. For more information see the Group's website: www.entaingroup.com

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Eminence Capital, LP
2	**Reason for the notification**	
a)	Position/status	PCA of Ricky Chad Sandler, a Non-Executive Director of the issuer
b)	Initial notification/Amendment	Initial notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	Entain plc
b)	LEI	213800GNI3K45LQR8L28
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of Entain plc of €0.01 each IM00B5VQMV65
b)	Nature of the transaction	Share sale
c)	Price(s) and volume(s)	Price(s) Volume(s) 871.60p 1,059,998
d)	Aggregated information - Aggregated volume - Price	 1,059,998 ordinary shares of €0.01 each 871.60p consideration
e)	Date of the transaction	2 September 2025
f)	Place of the transaction	CBOE Europe - BXE OFF-BOOK

1	**Details of the person discharging managerial responsibilities/person closely associated**	
a)	Name	Eminence Capital, LP
2	**Reason for the notification**	
a)	Position/status	PCA of Ricky Chad Sandler, a Non-Executive Director of the issuer
b)	Initial notification/Amendment	Initial notification
3	**Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor**	
a)	Name	Entain plc
b)	LEI	213800GNI3K45LQR8L28
4	**Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted**	
a)	Description of the financial instrument, type of instrument Identification code	Ordinary shares of Entain plc of €0.01 each IM00B5VQMV65
b)	Nature of the transaction	Share purchase
c)	Price(s) and volume(s)	Price(s) Volume(s) 871.60p 1,059,998

d)	Aggregated information - Aggregated volume - Price	1,059,998 ordinary shares of €0.01 each 871.60p consideration
e)	Date of the transaction	2 September 2025
f)	Place of the transaction	CBOE Europe - BXE OFF-BOOK

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