

8 September 2025

**accesso® Technology Group plc**

**("accesso" or the "Group")**

**accesso appoints Mike Evenson as Chief Commercial Officer**

accesso Technology Group plc (AIM: ACSO), the premier technology solutions provider for leisure, entertainment, and cultural markets, has named Mike Evenson as its new Chief Commercial Officer (CCO). Evenson will be responsible for leading accesso's global commercial strategy and ensuring alignment across sales, marketing and business development, while driving market expansion and unlocking future growth opportunities.

With more than 20 years of leadership at the intersection of technology, ticketing, live events, and customer engagement, Evenson brings deep expertise in scaling high-performing teams and advancing customer-centric innovation. At AudienceView, he held a series of diverse and progressive executive roles, including VP of Marketing and Product Management, VP of Strategy, and Chief Marketing Officer, where he unified brand, product, and go-to-market strategy to drive growth and transformation across the business.

**Steve Brown, CEO of accesso, said:**

*"As we enter our next phase of growth, Mike's proven ability to identify new markets, build lasting partnerships, and optimise commercial operations makes him an outstanding addition to our executive team. His leadership will be critical in aligning our commercial strategy to deliver an exceptional experience for our customers. Together with our recently appointed Chief Operating Officer (COO), Lee Cowie, I am confident our leadership team is well-positioned to guide accesso into its next chapter of growth and innovation."*

**Mike Evenson, Chief Commercial Officer of accesso, said:**

*"Taking on this role is an honor and I'm excited to lead our global commercial teams at such an exciting time in accesso's journey. This opportunity allows me to apply both my experience and passion for the live events and attractions industry with a company I've long admired. accesso is uniquely positioned for its next phase of growth and innovation, and I'm grateful to Steve for the trust he's placed in me to help lead the company into its next chapter."*

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At accesso, we believe technology has the power to redefine the guest experience. Our patented and award-winning solutions drive increased revenue for attraction operators while improving the guest experience. Currently serving over 1,100 clients in 36 countries around the globe, accesso's solutions help our clients streamline operations, generate

increased revenues, improve guest satisfaction and harness the power of data to facilitate business and marketing decisions.

accessostands as the leading technology provider of choice for tomorrow's attractions, venues and institutions. To stay ahead, we invest heavily in research and development because our industries demand it, our clients benefit from it, and it makes a positive impact on the guest experience. Our innovative technology solutions allow venues to increase the volume and range of on-site spending and to drive increased transaction-based revenue through cutting edge ticketing, point-of-sale, virtual queuing, distribution and experience management software.

Many of our team members have direct, hands-on experience working in the venues we serve. In this way, we are experienced operators who run a technology company serving attractions operators, versus a technology company that happens to serve the market. From our agile development team to our dedicated client service specialists, every team member knows that their passion, integrity, commitment, teamwork and innovation are what drive our success.

**accesso** is a public company, listed on AIM: a market operated by the London Stock Exchange. For more information, visit [www.accesso.com](http://www.accesso.com).

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